

I L O N A

CREATIVE STUDIO

Note from Our Principal

When I founded Ilona Creative Studio in March 2001, I knew I wanted to develop a collaborative, client-centered culture powered by precision, elegance, and creativity. As our agency has grown over the past 18 years, we've learned that running a great company is so much more than just creating great work – it's building and cultivating partnerships, both within our team and with businesses like yours. We've hired the best talent in the market – people who constantly hone their craft and stay abreast of emerging technology and trends. They're passionate and dedicated to serving our partners with everything they have. There are no egos – only a shared commitment to responsible, thoughtful, consistent problem-solving for you. We do exceptional work every day, because we believe there is no other acceptable way.

As you read this proposal, you'll gain an understanding of our qualifications and capabilities, our diversity and versatility, and our commitment to quality and creativity. I hope you will find an appreciation of who we are as people, as a family, and as your partner.

We're grateful for your consideration.



Ilona Oppenheim

Who We Are

Ilona Creative Studio is a multi-platform media company specializing in marketing, branding, and communications solutions for the leaders and tastemakers in the lifestyle realm. From real estate and hospitality to fashion and culture, our diverse skill set straddles the worlds of photography, design, editorial, strategy, and technology. Our studio is client-centered and collaborative, and at its core, powered by precision, elegance, and creativity. From art direction and digital advertising to brand-building and bookmaking, we create fully integrated campaigns known for their sophisticated edge and distinctive point of view. Whether an established multinational company or a boutique independent startup, Ilona Creative Studio sees each client as an equal with a vision to be shared and a voice to be heard. Through beautiful imagery, vibrant storytelling, and clear project identity, we bring these visions to life from conception to completion with a wholly original, detail-oriented commitment to quality.

**Great brands
transcend visuals to
deliver meaningful
experiences.**

Methodology

At Ilona, we understand that the best way to produce great creative is to work hand-in-hand with our clients, from brief to delivery. We immerse ourselves in their world, their dreams and their goals. We research, learn, and align ourselves with their vision. We take this vision and guide it, shape it, and define a path to a meaningful experience. We find and craft a unique story that sets them apart and speaks to the right audience, a story that is derived from the inherent values of the company or product. All in the name of creating something that is more than just an identity, but a cohesive vision that clearly directs every aspect of the work (creative and business alike). The realization of this vision then goes on to become THE BRAND.

1

Creative Consultancy

We guide a project's vision, shape ideas, and create meaning through a combination of strategy, storytelling, and aesthetics.

2

Brand Positioning

We create and articulate the foundation and guidelines of a brand.

3

Brand Strategy

The result of our consultancy, positioning, and branding efforts inform strategic development, brand initiatives, and partnerships.

4

Design

We create timeless works of visual communication with a sophisticated eye and a human touch.

Agency Presentation

Some of Our Clients

Blue Key Capital
Alaia – Autograph Collection® Hotels

Pronet Capital
Andaz Turks and Caicos

Lincoln Rd Development District
Lincoln Rd, Miami Beach

Ayla Oasis Development
Ayla Golf Course, Jordan

Dezer Development
Residences by ARMANI/CASA

Omniyat Properties
Anwa Dubai

Clinique La Prairie
Clinique La Prairie

Ugo Colombo
Epic, CMC, Miami

O Properties+Mandarin Oriental
Dellis Cay

RedSky Capital
Esperante, West Palm Beach

The Allen Morris Company
SLS LUX Brickell, Maitland City Center

sbe
Hyde Branding, SLS LUX Baha Mar

Terra Group
Botaniko, Pines City Center, Mr. C

The Related Group
500 Brickell, 50 Biscayne,
SLS LUX Brickell, Auberge Residences
& Spa Ft. Fort Lauderdale, Brickell Heights,
W Fort Lauderdale, Hyde Resort &
Residences Hollywood Beach, Hyde Beach
House Hollywood, Hyde Suites & Residences
Midtown, Auberge Residences & Spa Miami,
One Brickell, Marea South of Fifth, SLS Hotel
& Residences Brickell, Residences
by ARMANI/CASA, Hyde Beach Kitchen +
Cocktails, GranParaiso, One Paraiso, and
Paraiso Bayviews.

Regalia Holdings LLC
Regalia

Brack Capital
1800 Club, Axis, Element

Key International
Ivy, Mint, 400 Sunny Isles

Emerald Palace Group
Kempinski Hotel & Residences
Dubai

Artisan Publishing
Savor

Six Senses
Six Senses Powder Mountain

Africa Israel USA
Marquis

Zientte
Zientte Furniture

Chateau Group
The Ritz-Carlton Residences
Sunny Isles Beach

Nexus Development Group
4 Projects, One Flagler, Nexus

Greg Covin Real Estate Development
10 Museum Park, The Anglers

Starwood Urban Advisors
Chevy Chase, Ten Aragon

Prestige Products
Nikki De Saint Phalle Perfume

Swiss Perfection Cosmetics
Swiss Perfection Cosmetics

Fortune International
Jade Ocean, Ivy, Mint, 400 Sunny Isles, The
Ritz-Carlton Residences Sunny Isles Beach

WTS International
Clinique La Prairie Spa

Paradise International
Park Lane, Domo Japonese,
Holistic Health Studio

The Jorge M. Perez Family Foundation
Island in the Light Book

Locust Projects
20th Anniversary Retrospective Book

(RED)TM
Art auction catalogue

Agency Presentation

Capabilities

Branding

Logo & Identity Design
Brand Positioning
Naming
Creative Direction
Brand Guidelines Strategy
Brand Management

Print

Packaging
Collateral
Stationery
Editorial
Environmental
Signage & Wayfinding

Video

Creative Direction
Conceptual Development
Storytelling
Management

Interactive

Websites
Responsive Mobile
Blogs
CMS
User Experience
Email Marketing

Advertising

Print Campaigns
Digital Campaigns
Outdoor
Environmental
Nontraditional

Cultural Infusion

Creative Direction
Strategy
Programing Curation

Our Reach

International

Switzerland
United Arab Emirates
Jordan
New Guinea
France
Turks and Caicos
Virgin Islands
Belize
Bahamas

National

Florida
Colorado
New York
Utah
Tennessee



AUTOGRAPH COLLECTION®
HOTELS

Developer and Belizean local Andrew Ashcroft approached Ilona Creative Studio looking to share the best of his home with the world. Our team traveled and immersed themselves in the life, art, culture, and beauty of the locale to discover the essence of this new brand — Alaia needed to be a unique experience that earned the approval of the Marriott Autograph Collection®. Our team then guided all creative aspects of the project to develop a strong brand experience — from architecture and interiors, to experience touch-points, and service.





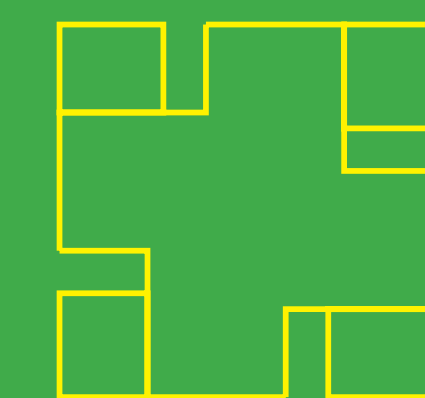
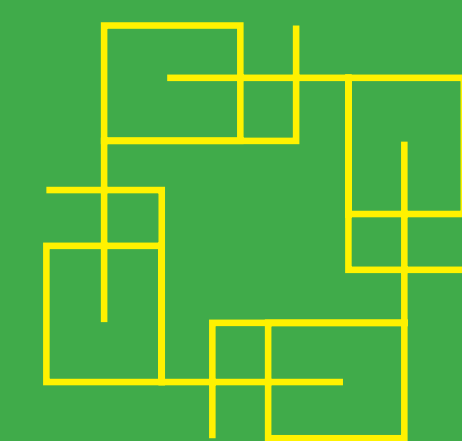


Ilona Creative Studio positioned the Alaia brand as a high-energy, locally rooted, contemporary destination shaped by a story of local connection and casual elegance. A bridge between the traveler and his destination. This tie between the brand and its locale meant that every marketing effort created served to promote Belize as much as the Alaia brand itself.

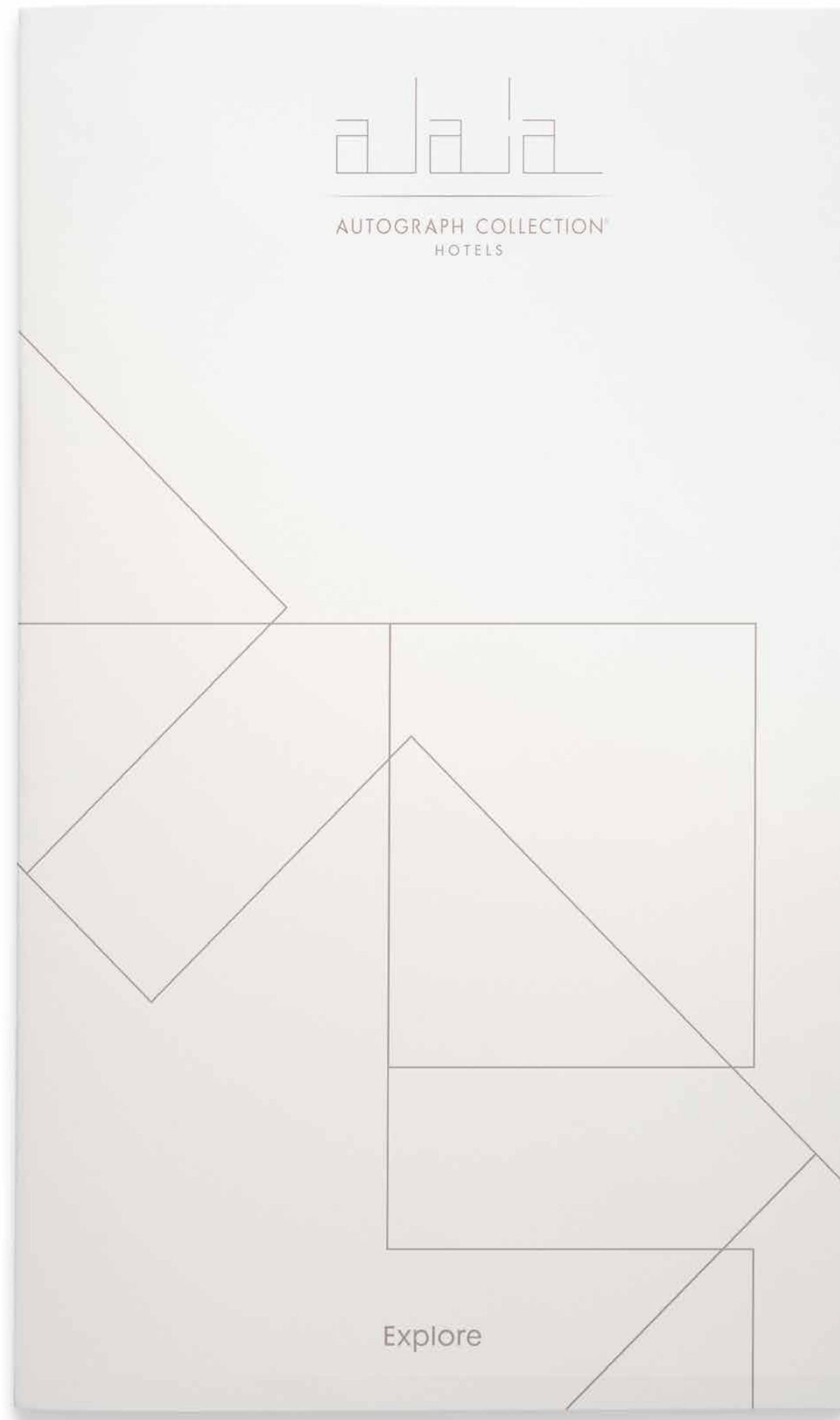
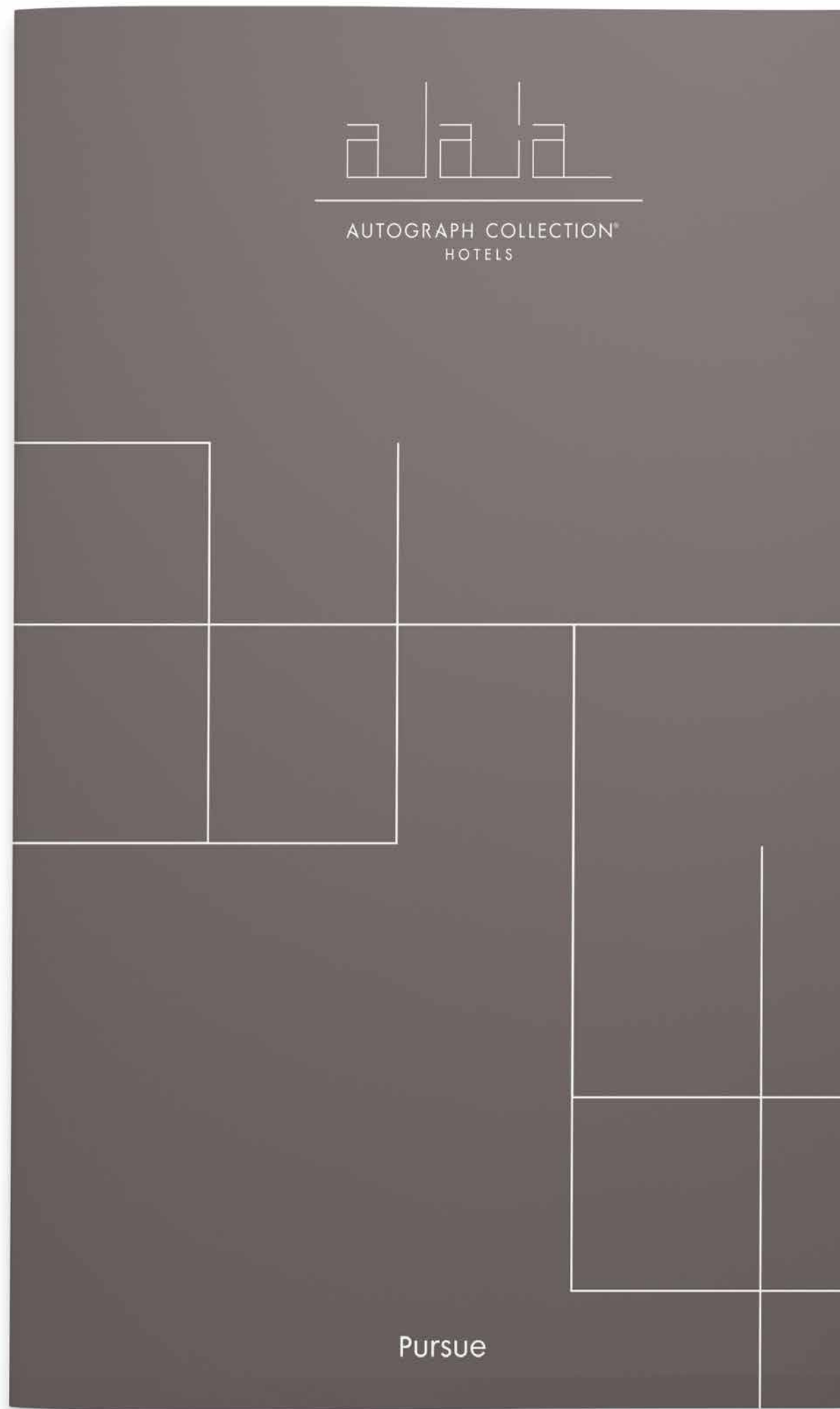


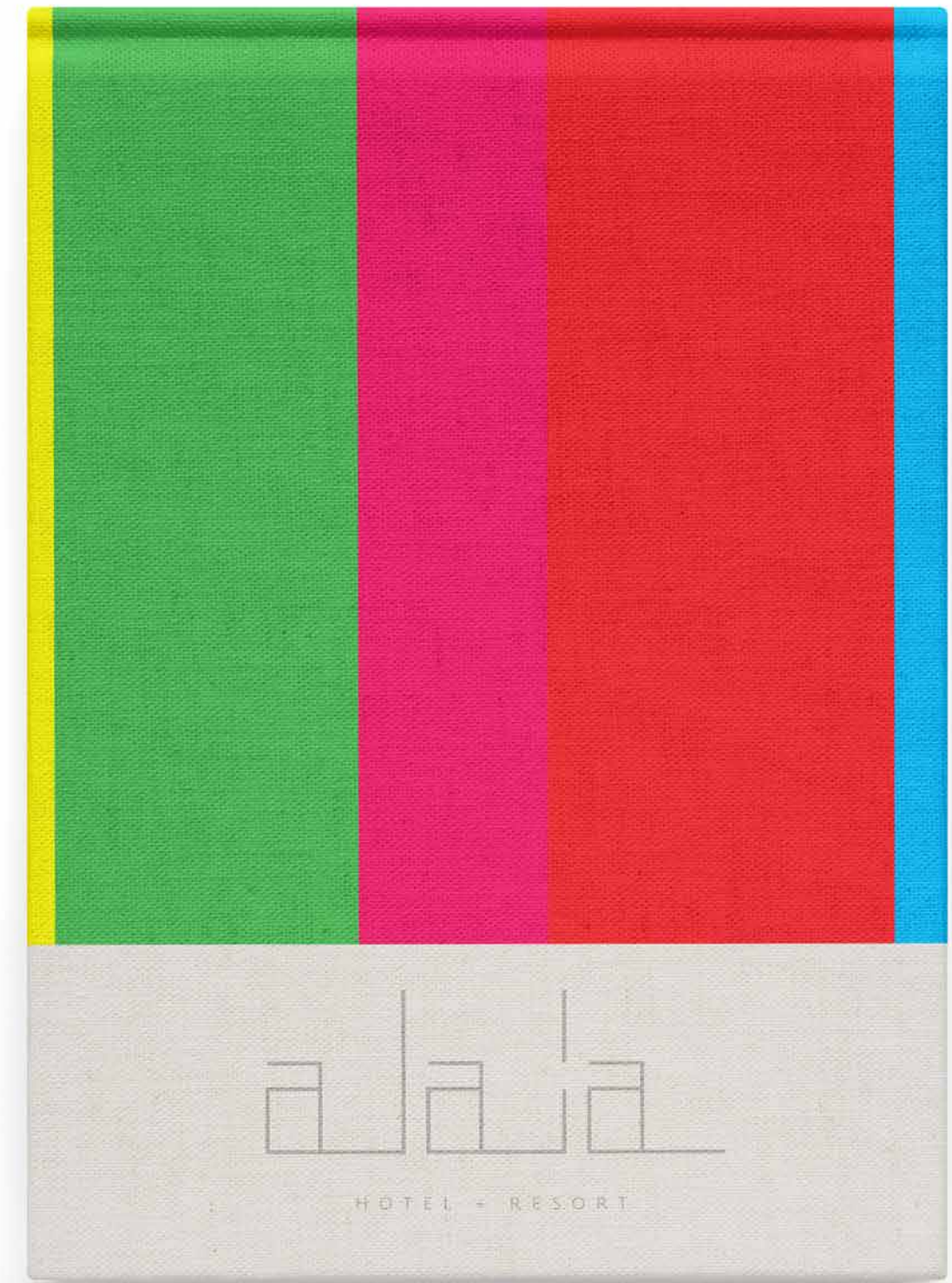
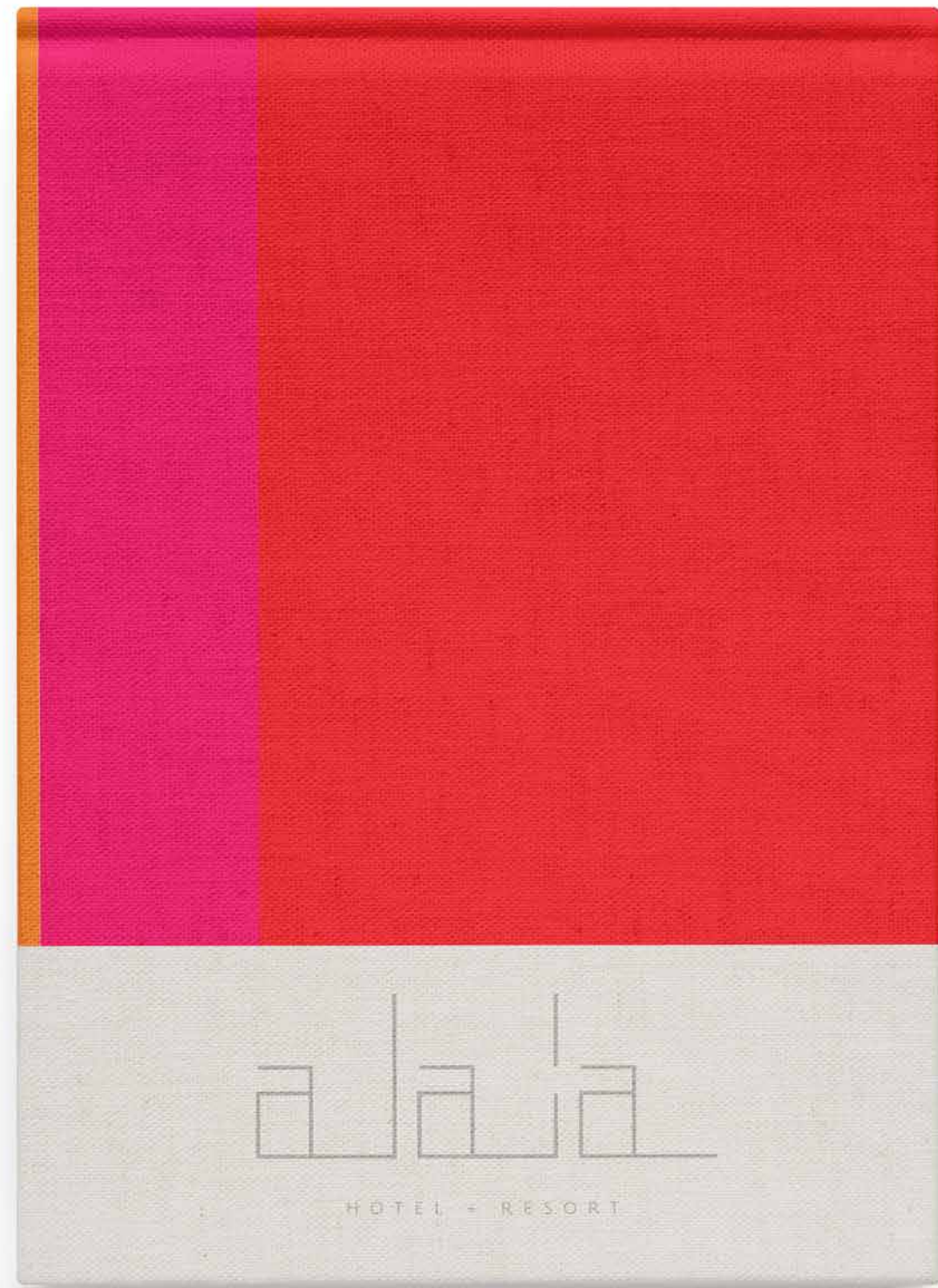
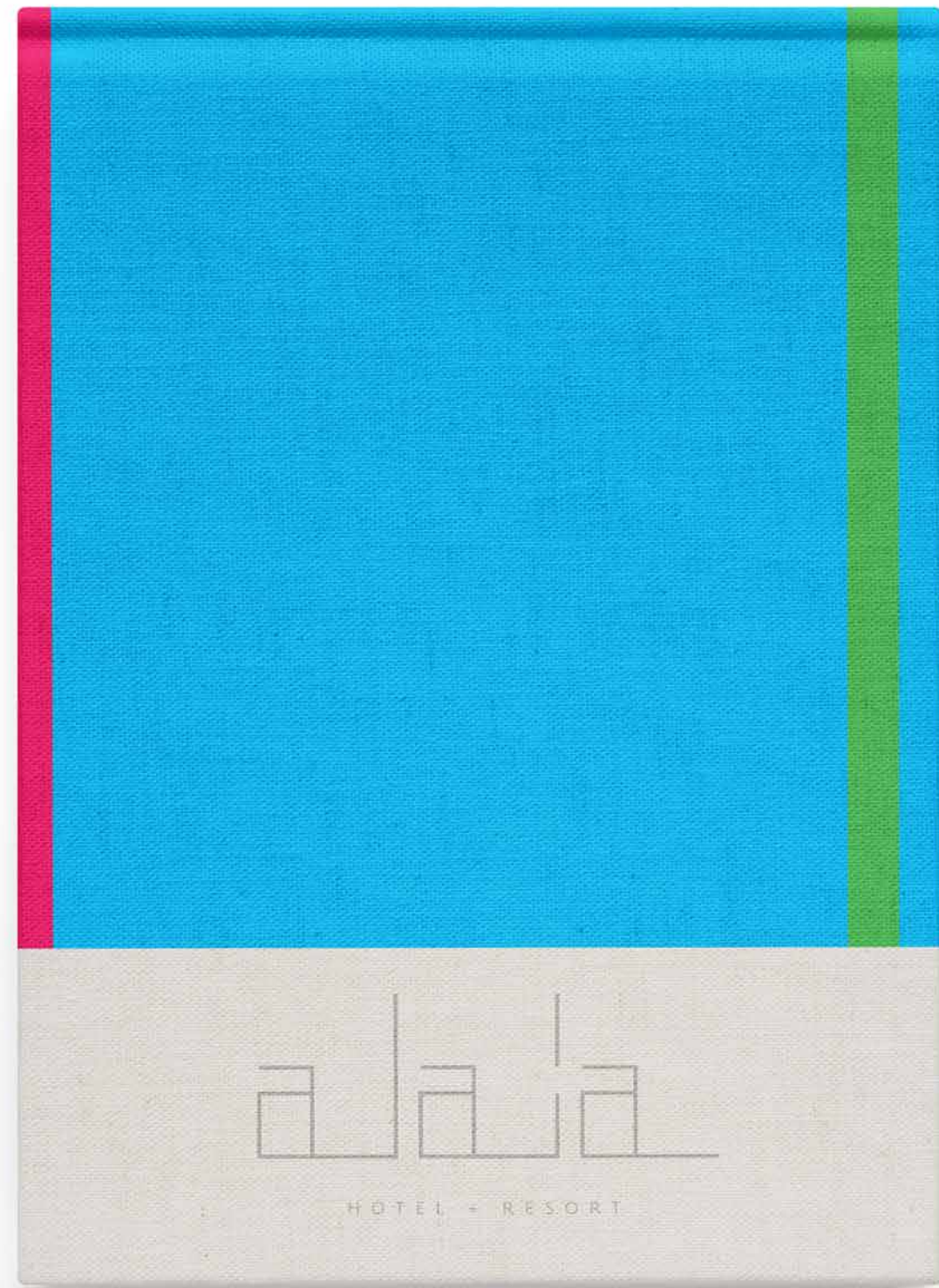
For Those Who Travel with Purpose











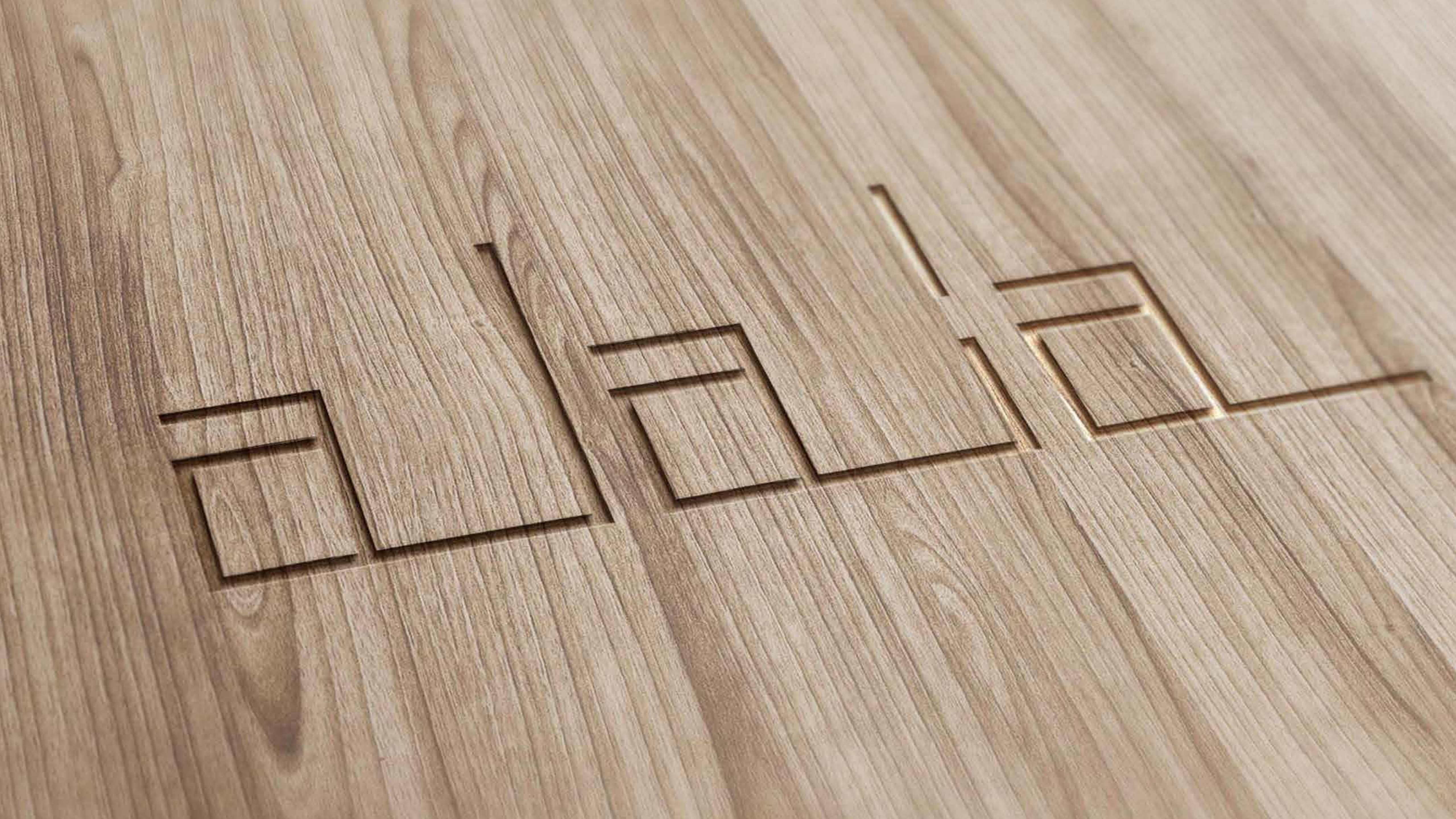
FOR THOSE
WHO LIVE
WITH PURPOSE



ajava
HOTEL + RESORT

AUTOGRAPH COLLECTIONSM
HOTELS









HOTEL + RESORT

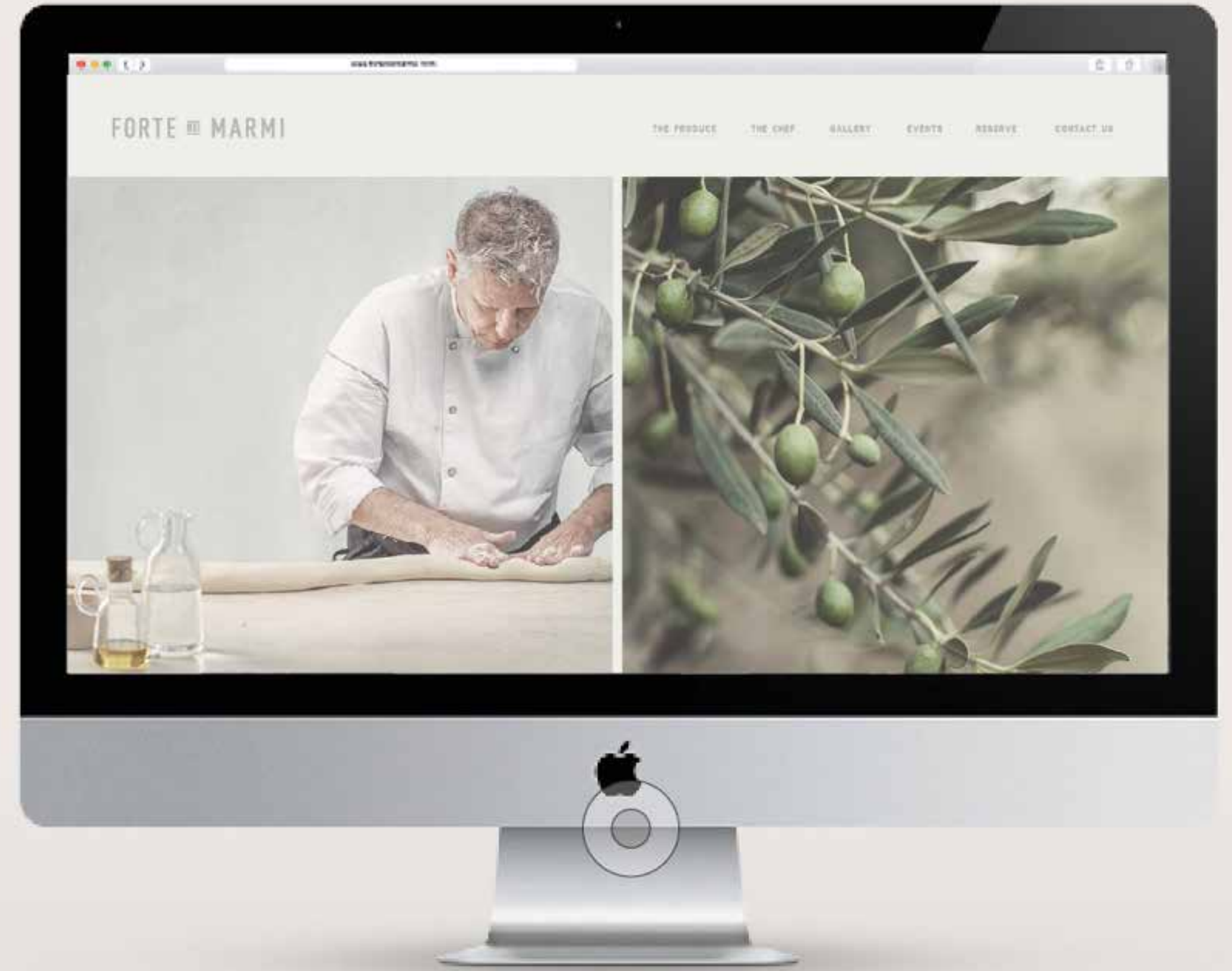


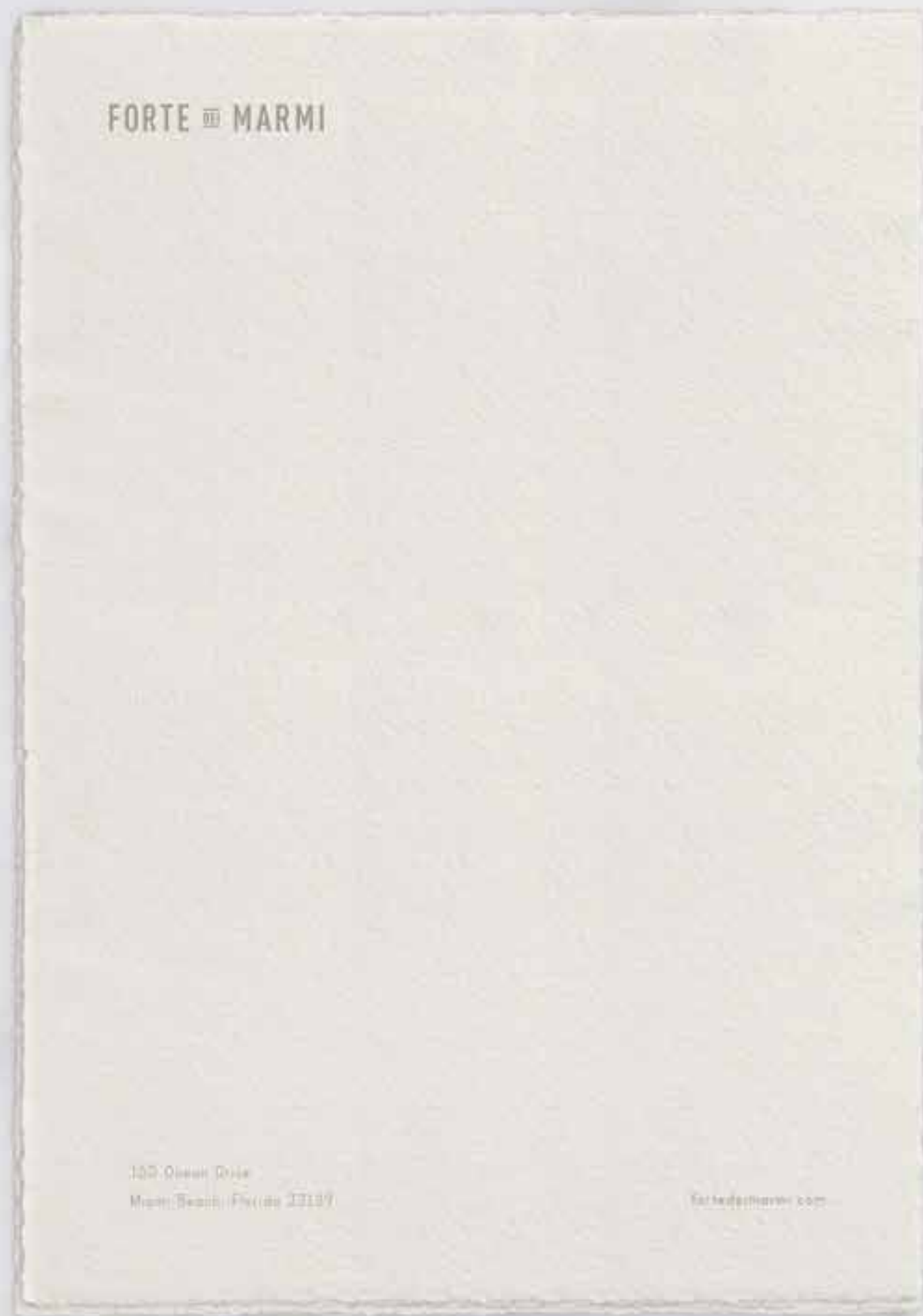
Alaia's unique brand and strategic positioning became more than the guiding principle for the project — it also inspired the developer to grow Alaia beyond Belize with the aggressive goal of opening 10 Alaia locations in the next 10 years. The brand is on its way to becoming an international household name in modern tropical hospitality. Ilona Creative Studio is now one of the select few agencies approved by Marriott to brand Autograph Collection® and Tribute Portfolio projects — and is the only one in Miami.

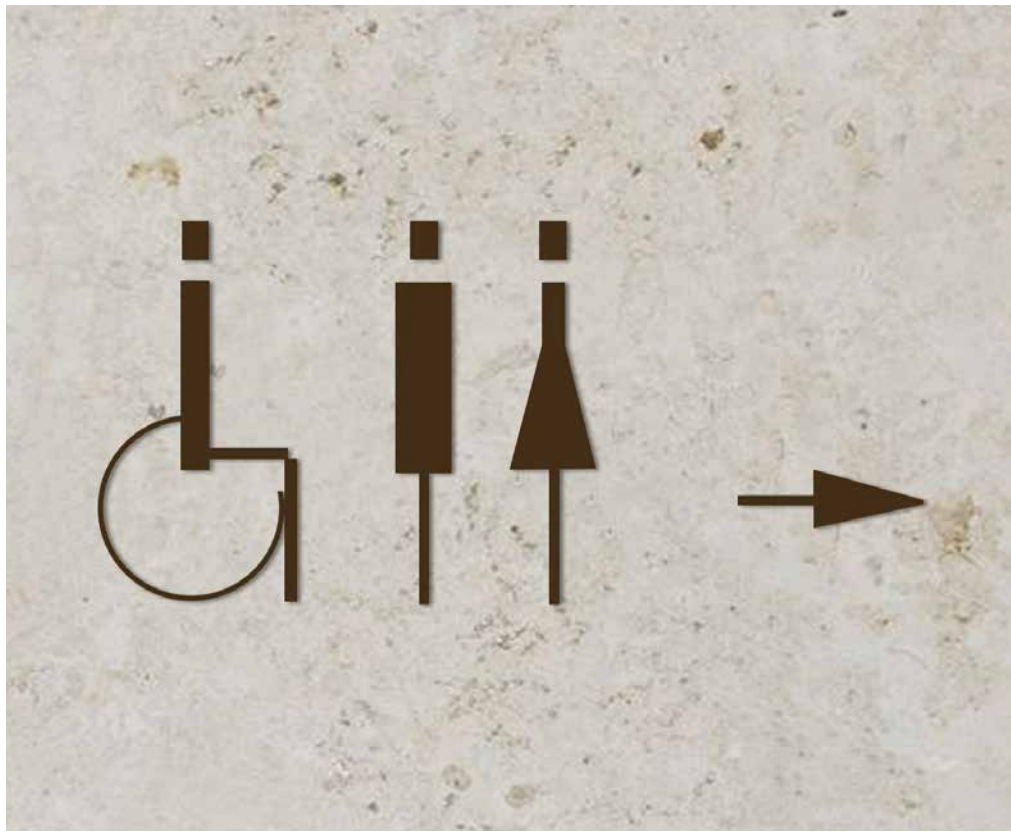
FORTE DEI MARMI

Located in Miami Beach, Forte Dei Marmi is pure, fresh, and refined, featuring cuisine inspired by the town of Forte Dei Marmi, Italy. A culinary endeavor led by Chef Antonio Mellino, holder of two Michelin Stars. Ilona Creative Studio developed a new brand identity that reflected the restaurant's direct and honest approach to food. All collateral items give Forte Dei Marmi its distinctive presence including menus, wine lists, uniforms, signage, fences, photography, website, and more.









FORTE DEI MARMINI

150







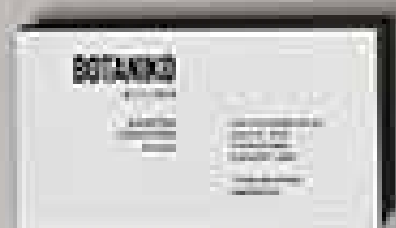
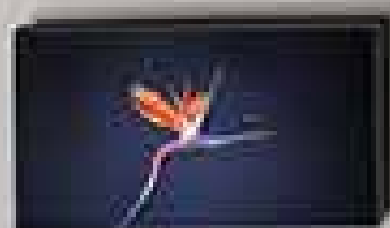
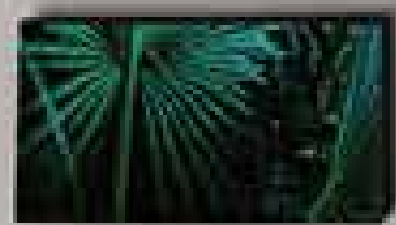
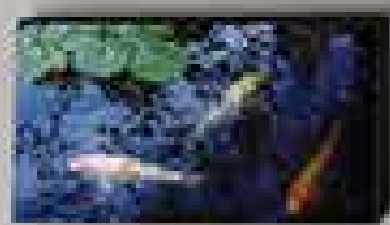
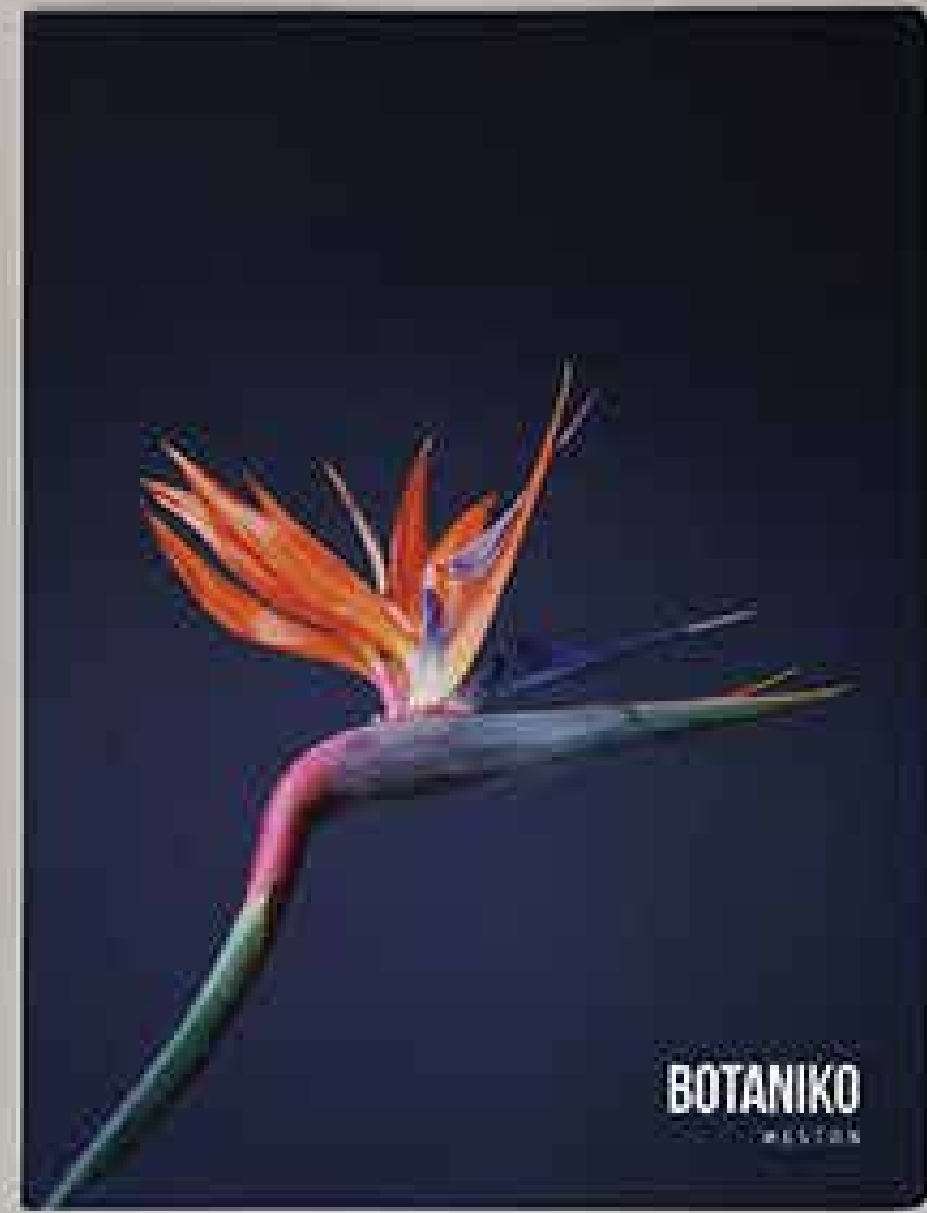
BOTANIKO

WESTON

If ever there was a reminder that luxury and sophistication exists outside the “Big City” limits, Botaniko Weston may be it. Located inland west of Fort Lauderdale, Botaniko Weston is a community of 125 architecturally distinctive homes on 121 acres of wetlands preserve. Ilona Creative Studio began with the building blocks – the naming, identity, core messaging – and expanded it to a complete creative campaign that helped bring Botaniko to life, vitalizing its expansive nature and lifestyle offering.

Naming
Identity Design
Marketing Strategy
Creative Consulting
Copywriting
Art Direction
Print Design
Interactive Design
Environmental Design
Advertising

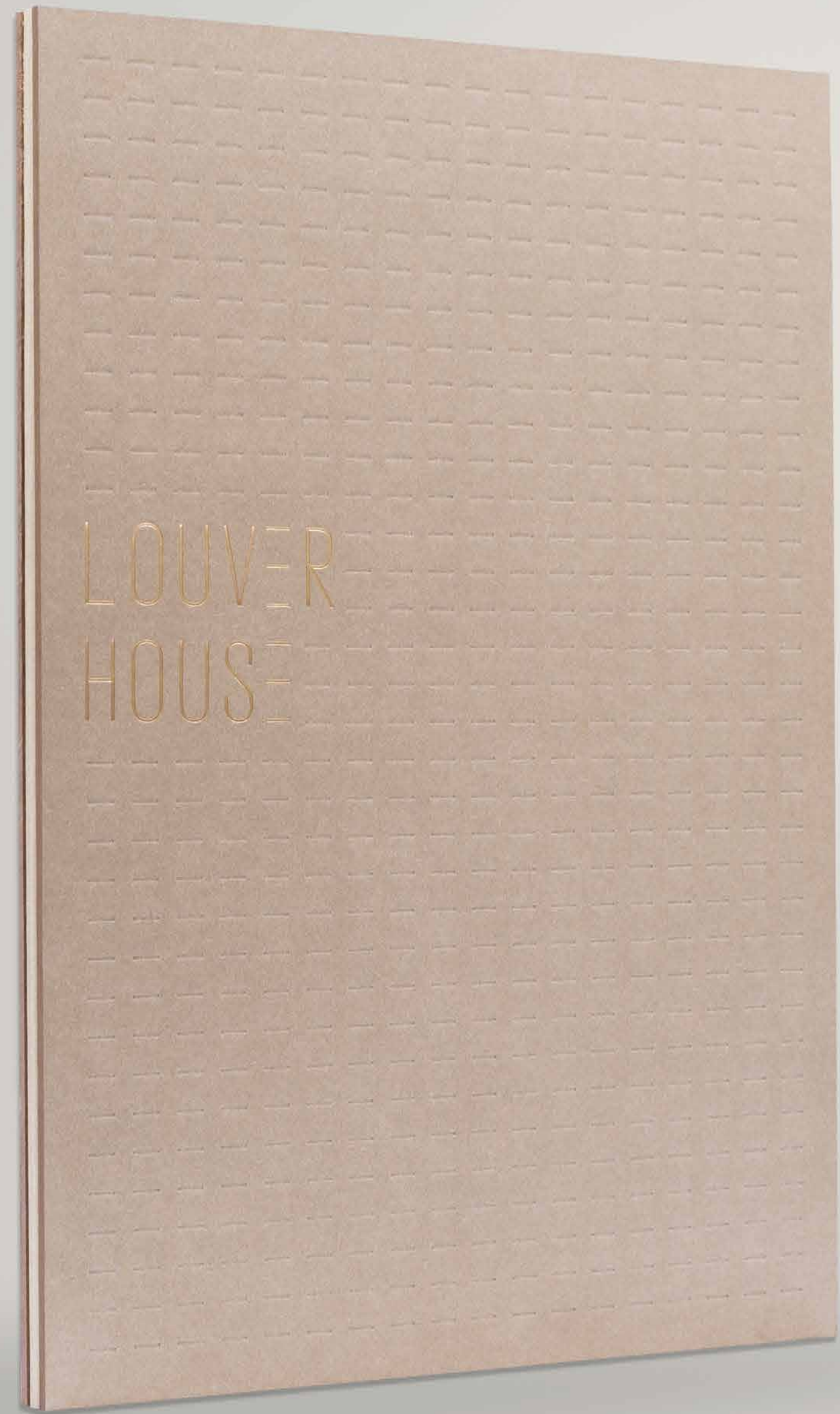


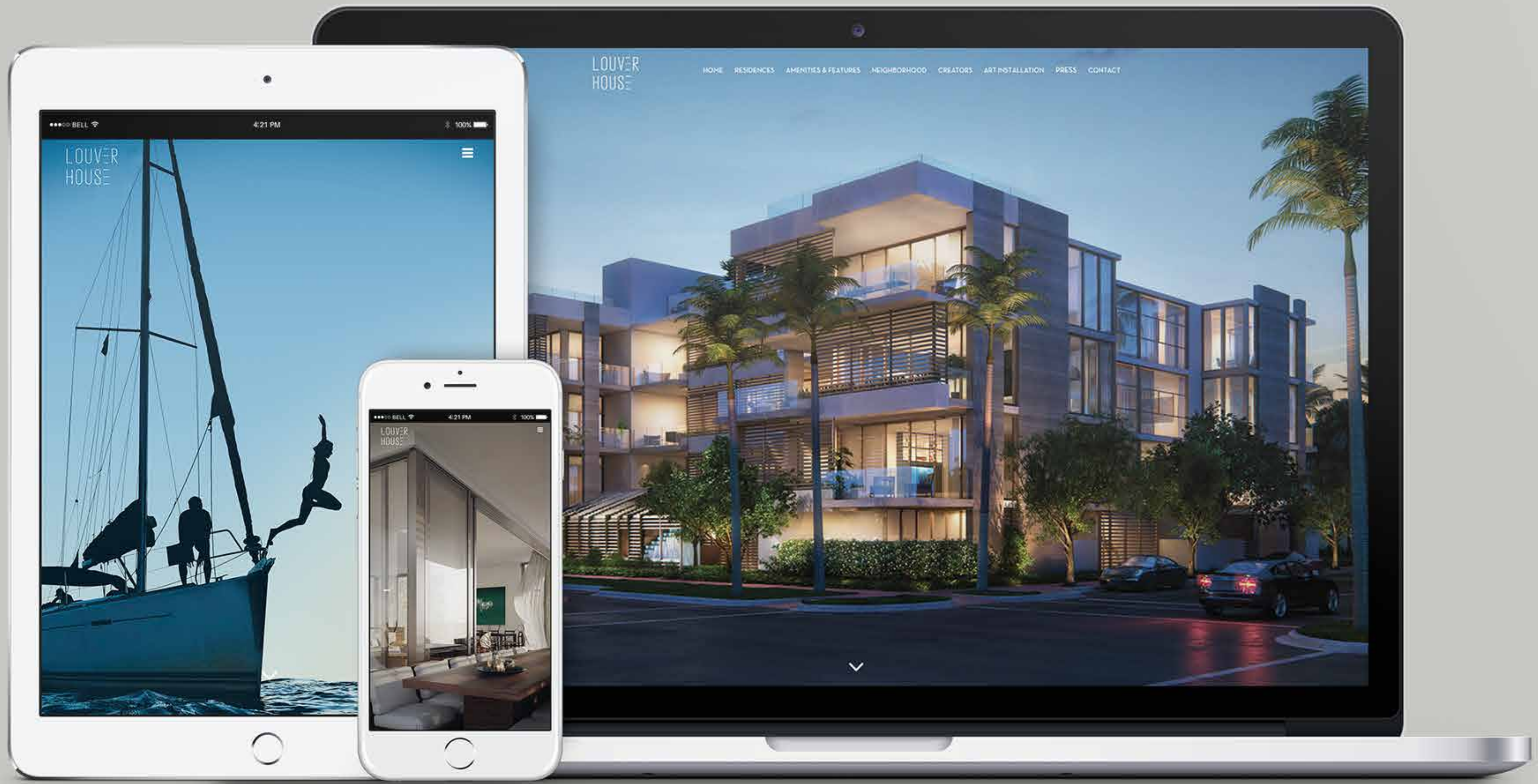




LOUVER
HOUSIER

Louver House in the heart of South Beach is a sophisticated boutique condominium that raises the bar for residential living with record selling prices in the area — despite not being on the beach. With this challenge in mind, Ilona Creative Studio set out to create a distinctive point of view for the project's branding and marketing portfolio, one that encapsulated the uniqueness of the property through memorable naming, sophisticated identity, and beautiful imagery, as well as vibrant storytelling and design.



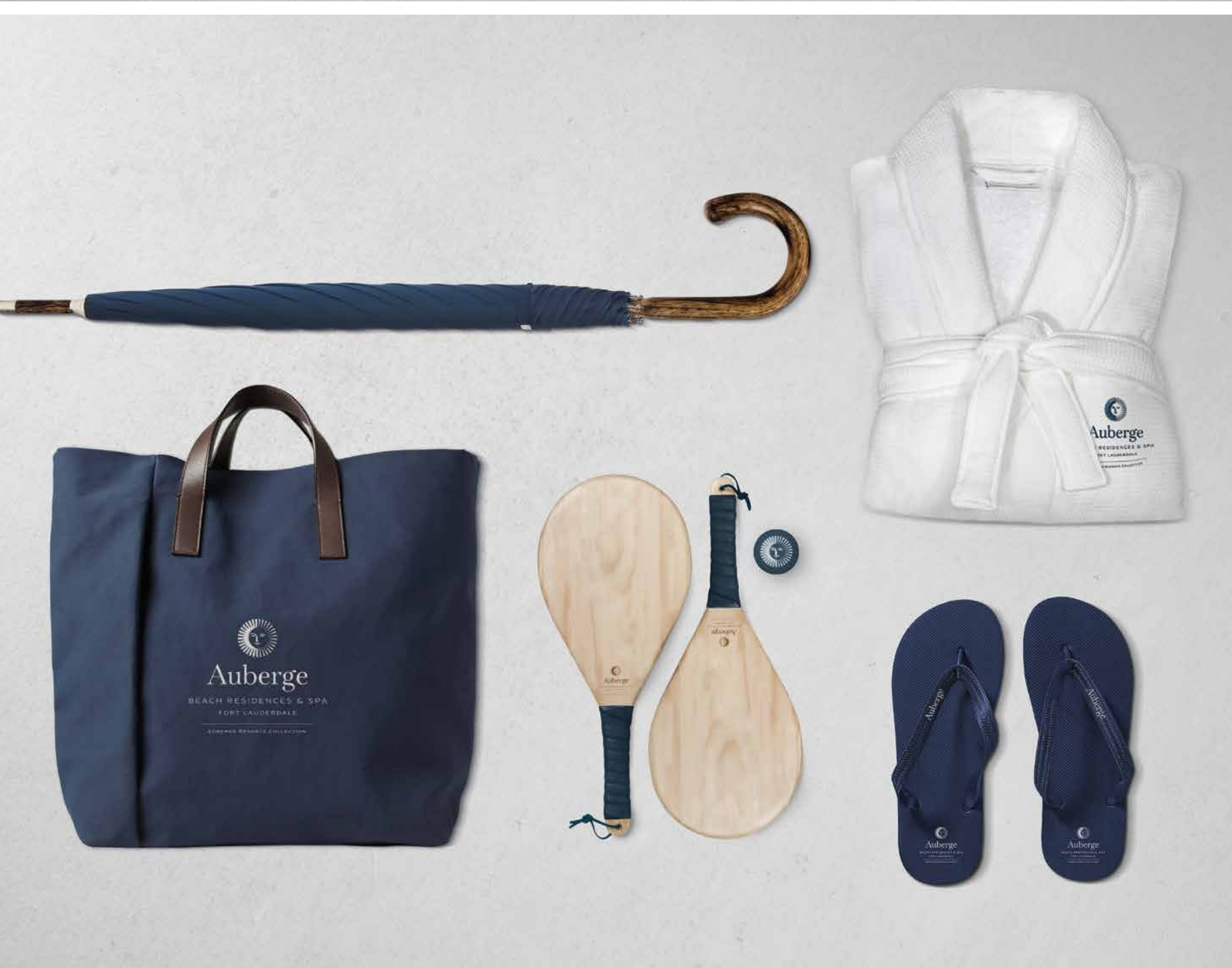


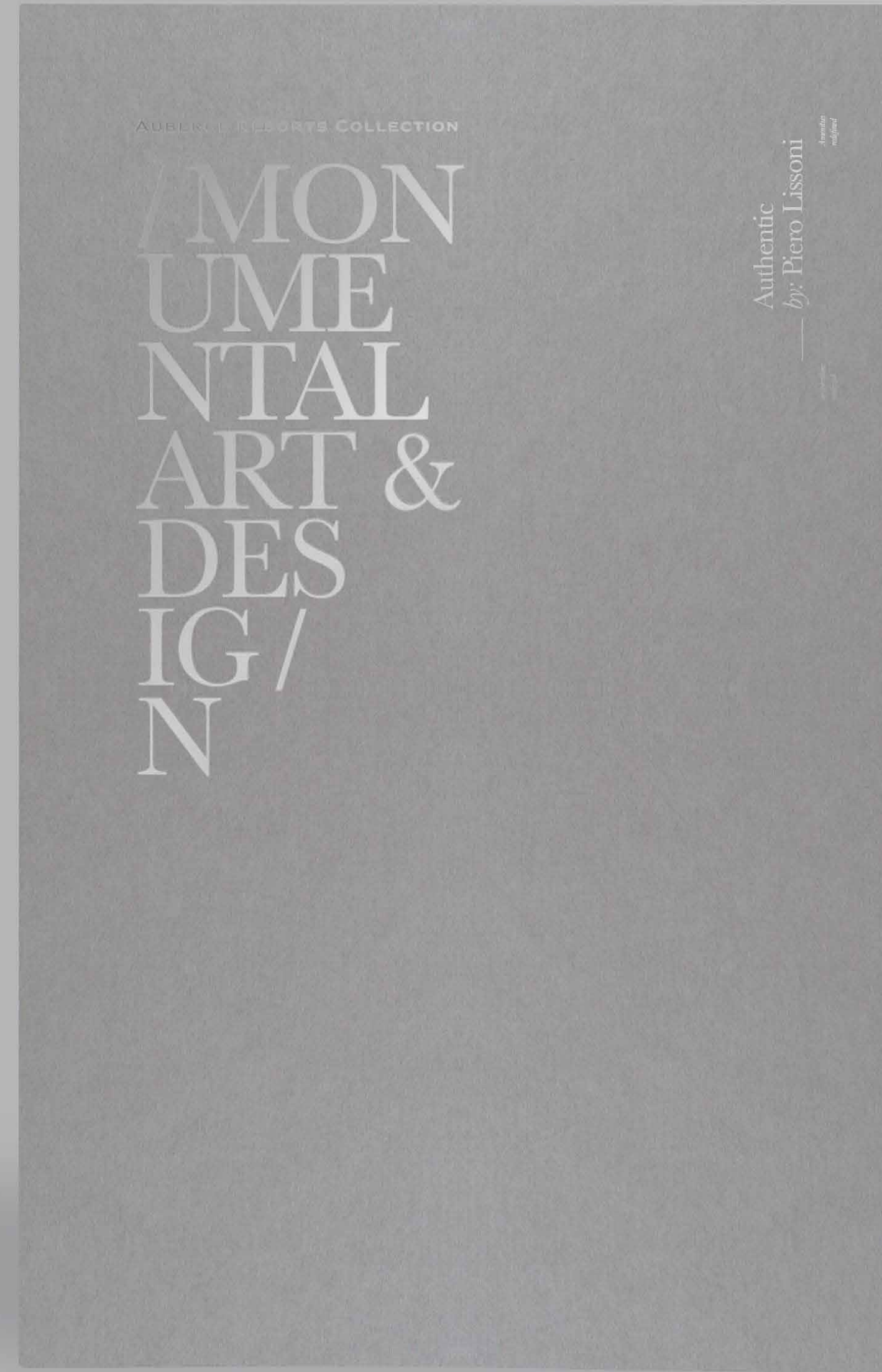
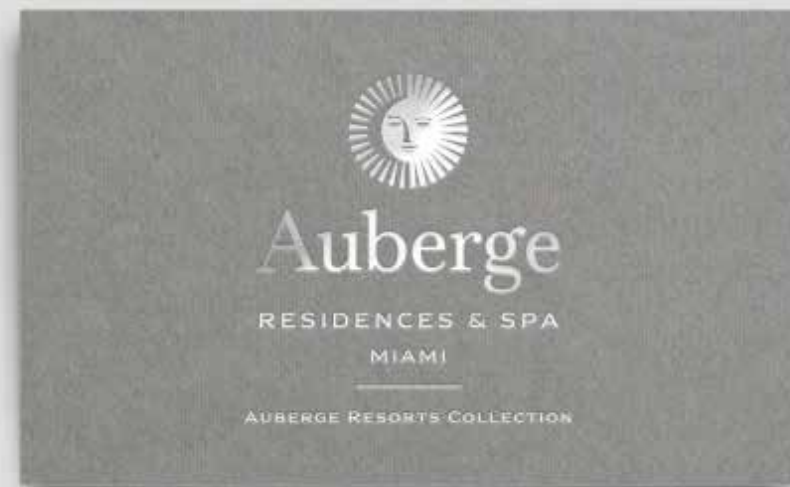


Auberge
BEACH RESIDENCES & SPA
FORT LAUDERDALE

AUBERGE RESORTS COLLECTION

Auberge Beach Residences & Spa Fort Lauderdale is a worthy addition to the timeless portfolio of exceptional properties that together comprise The Auberge Collection. Since the launch of its acclaimed flagship resort, Auberge du Soleil in 1981, the company has distinguished itself with projects of uncommon grace and beauty. Ilona Creative Studio developed bespoke collateral for the project which carried a strong message while upholding the aesthetic values of the Auberge Collection.







IIA

BIMINI | BAHAMAS

illa is a place to slow down, disconnect, and focus on the things that bring you the most pleasure. Ilona Creative Studio positioned illa as a modern resort and residences framing the natural beauty of its location. An escape from the relentless pace of daily life, illa creates the framework for uniquely peaceful and relaxing moments where the island experience is distilled to its purest expression — one that is simultaneously simple, yet comfortable; casual, yet elegant; raw, yet refined.

BIMINI

BIMINI | BAHAMAS



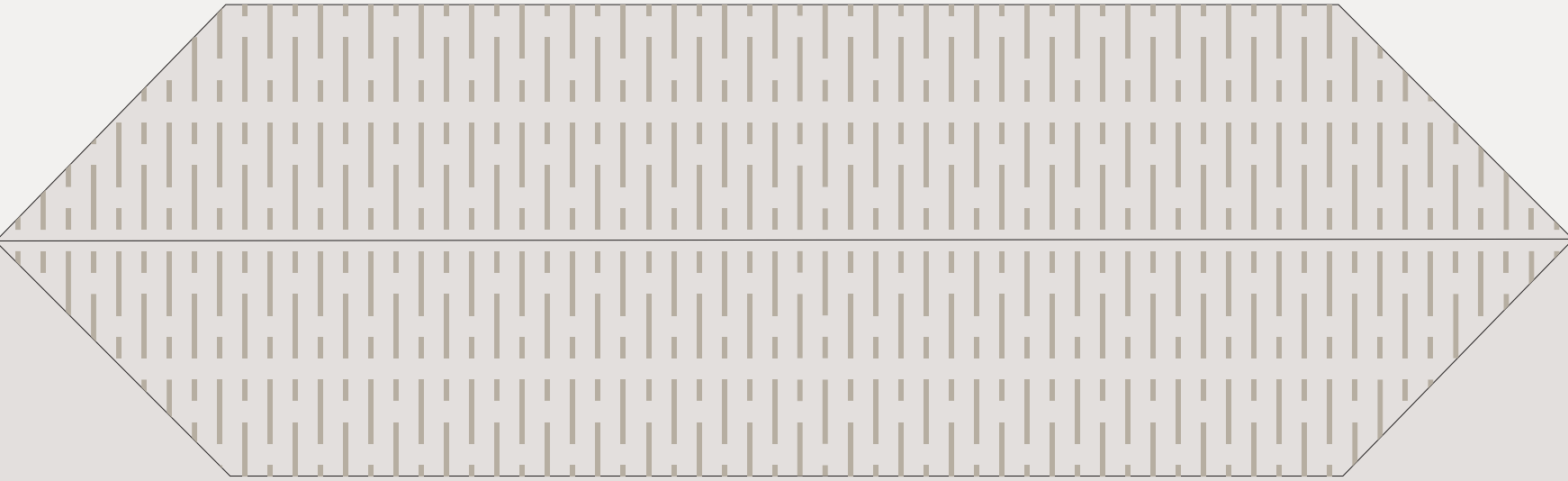
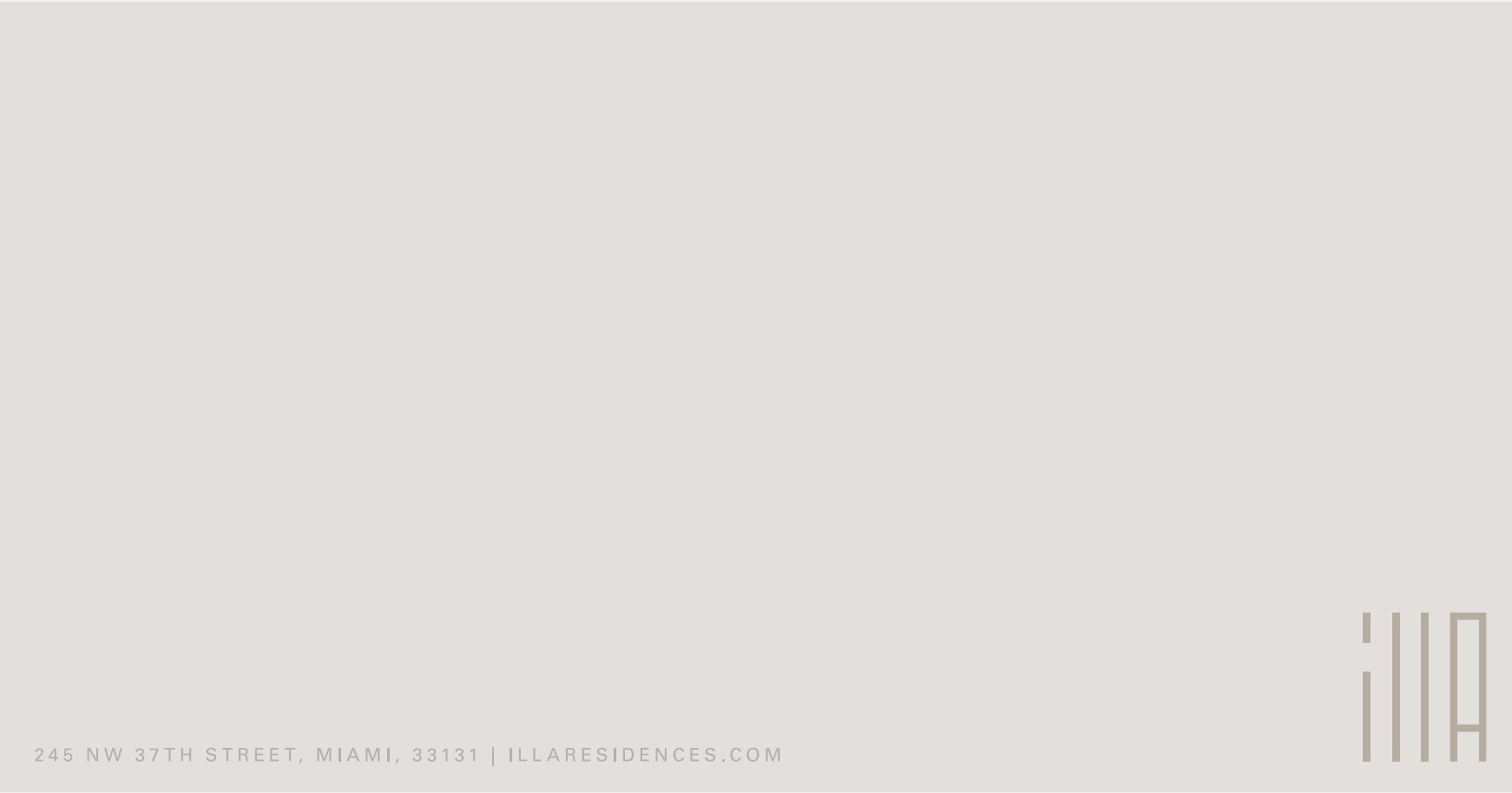
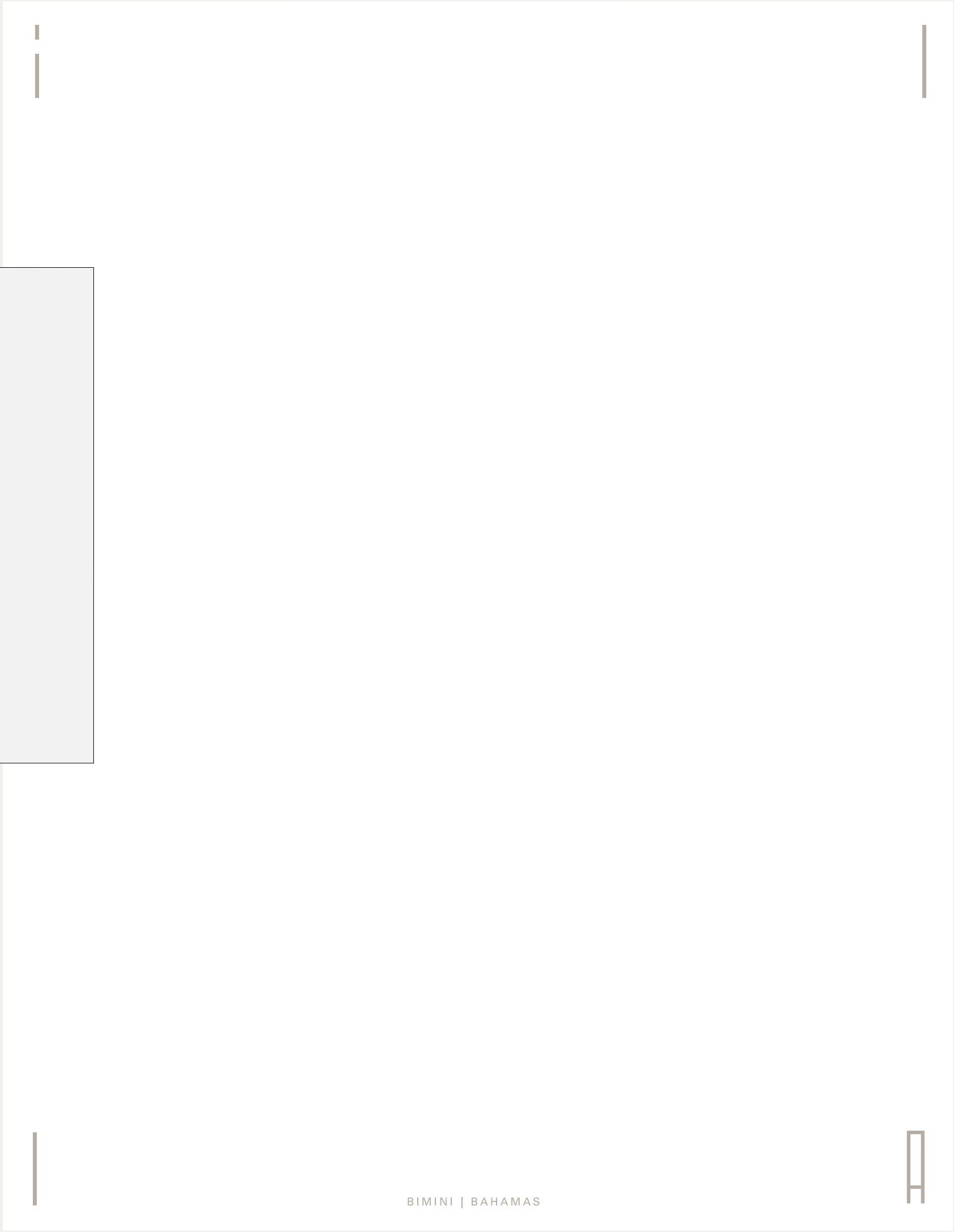
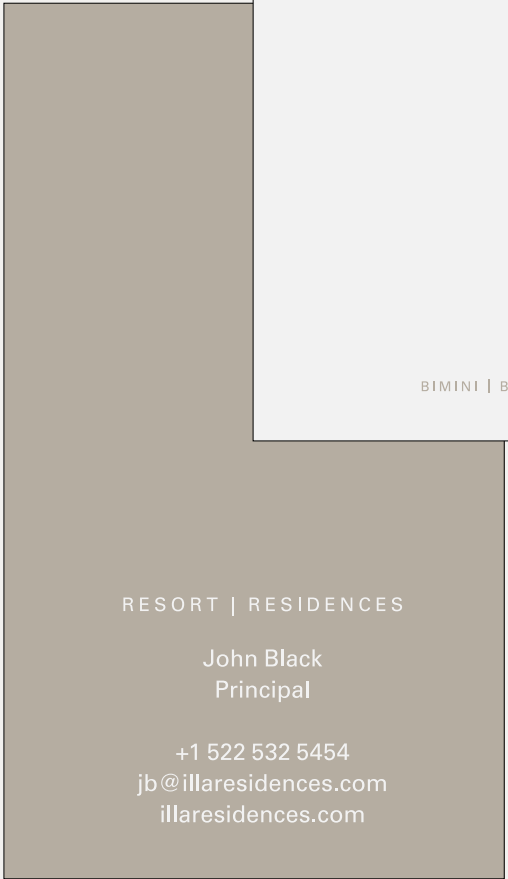
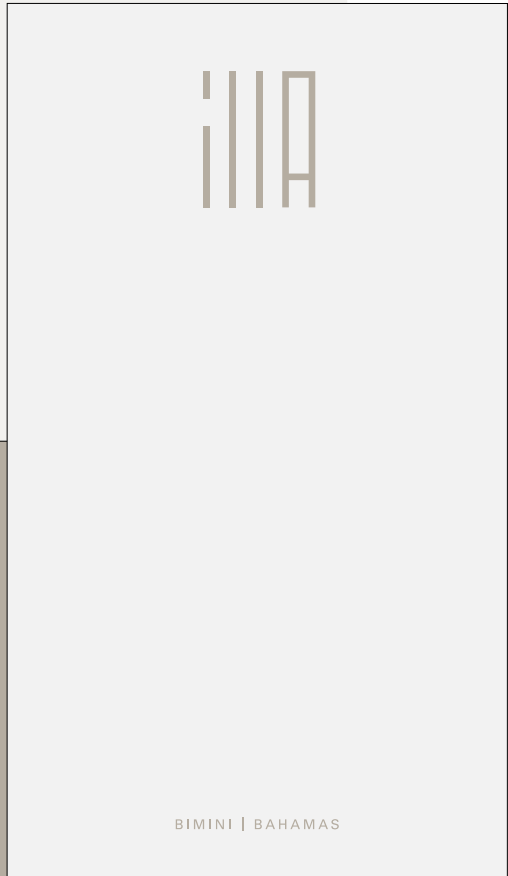
BIMINI | BAHAMAS

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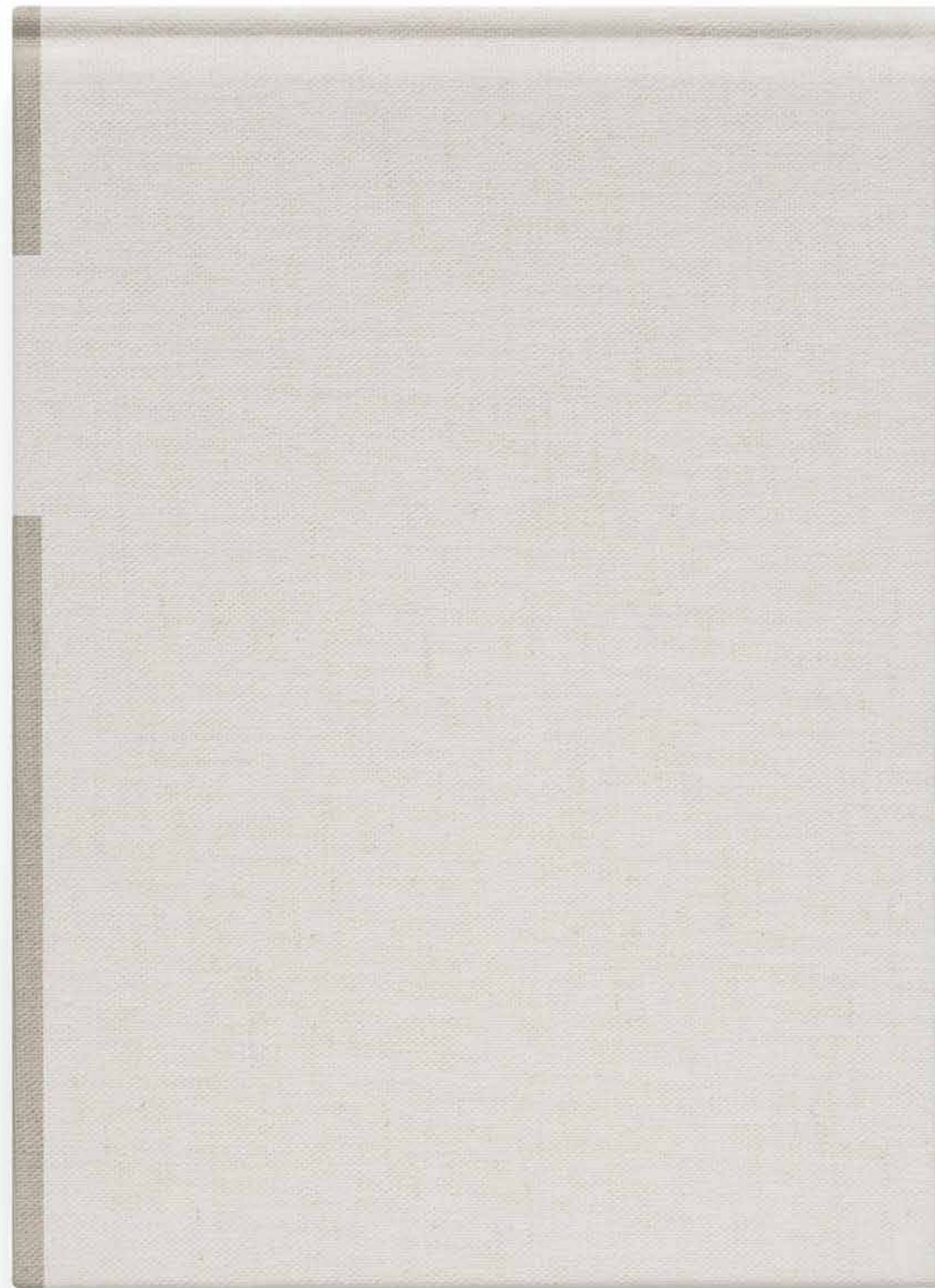
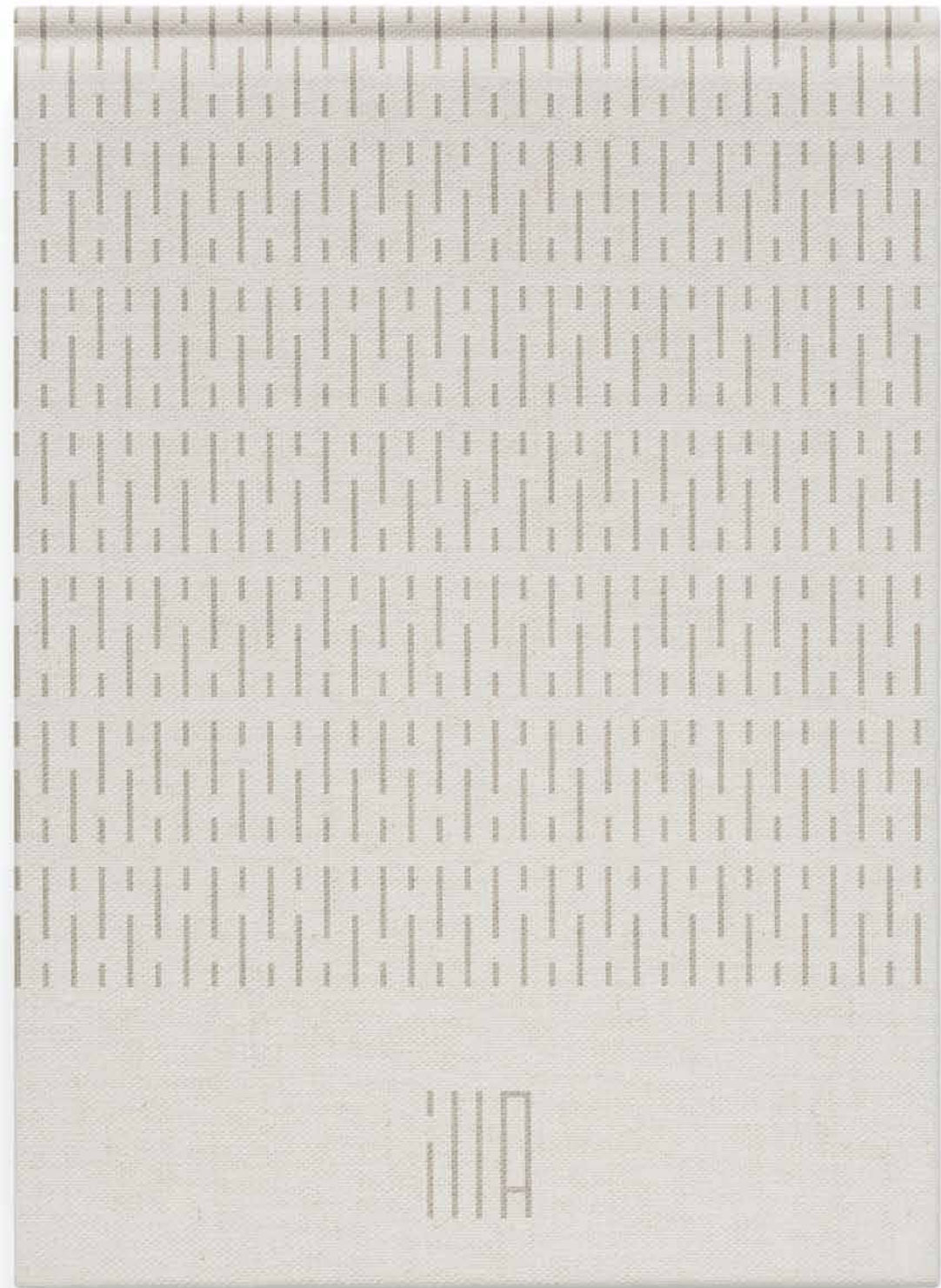


2













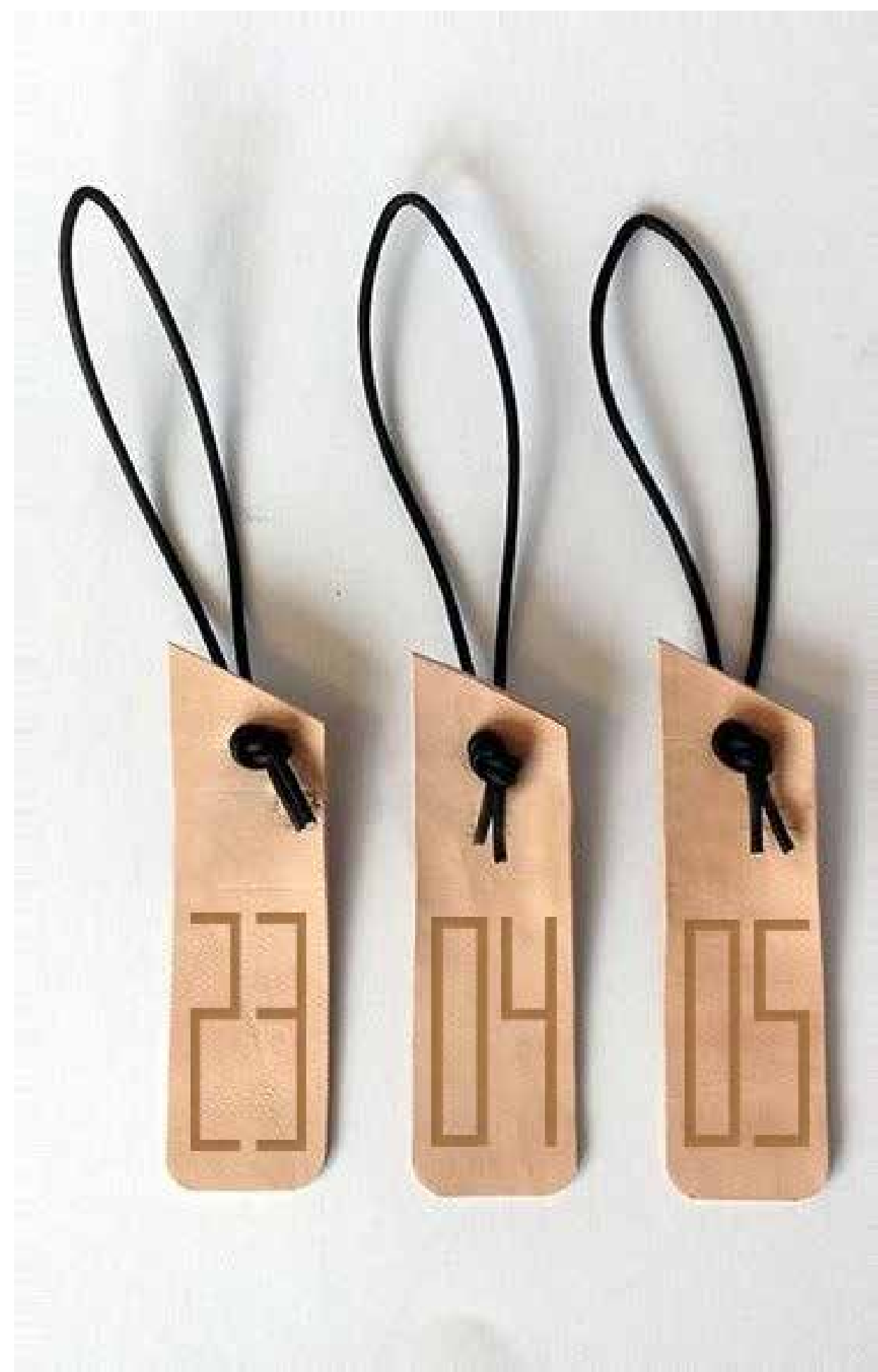


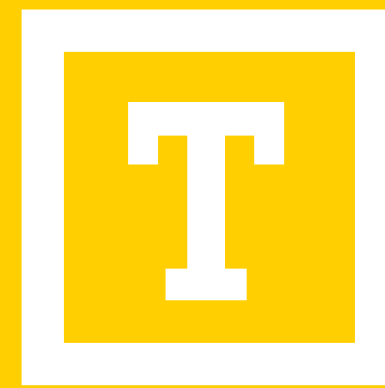




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1 2 3 4 5 6





tra.publishing

Tra Publishing is Ilona Oppenheim's art publishing company dedicated to creating beautifully crafted books that celebrate art in all its forms. Our studio is the creative driving force behind Tra and our team strives to make each book a unique experience, meticulously designed and fabricated in response to and with utmost respect for the contents. Particular emphasis is placed on the physical components of the bookmaking process, resulting in books that are modes of expression in and of themselves.

tra.publishing


June 20/15
Att. Luis Pérez Orama

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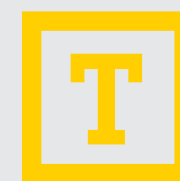
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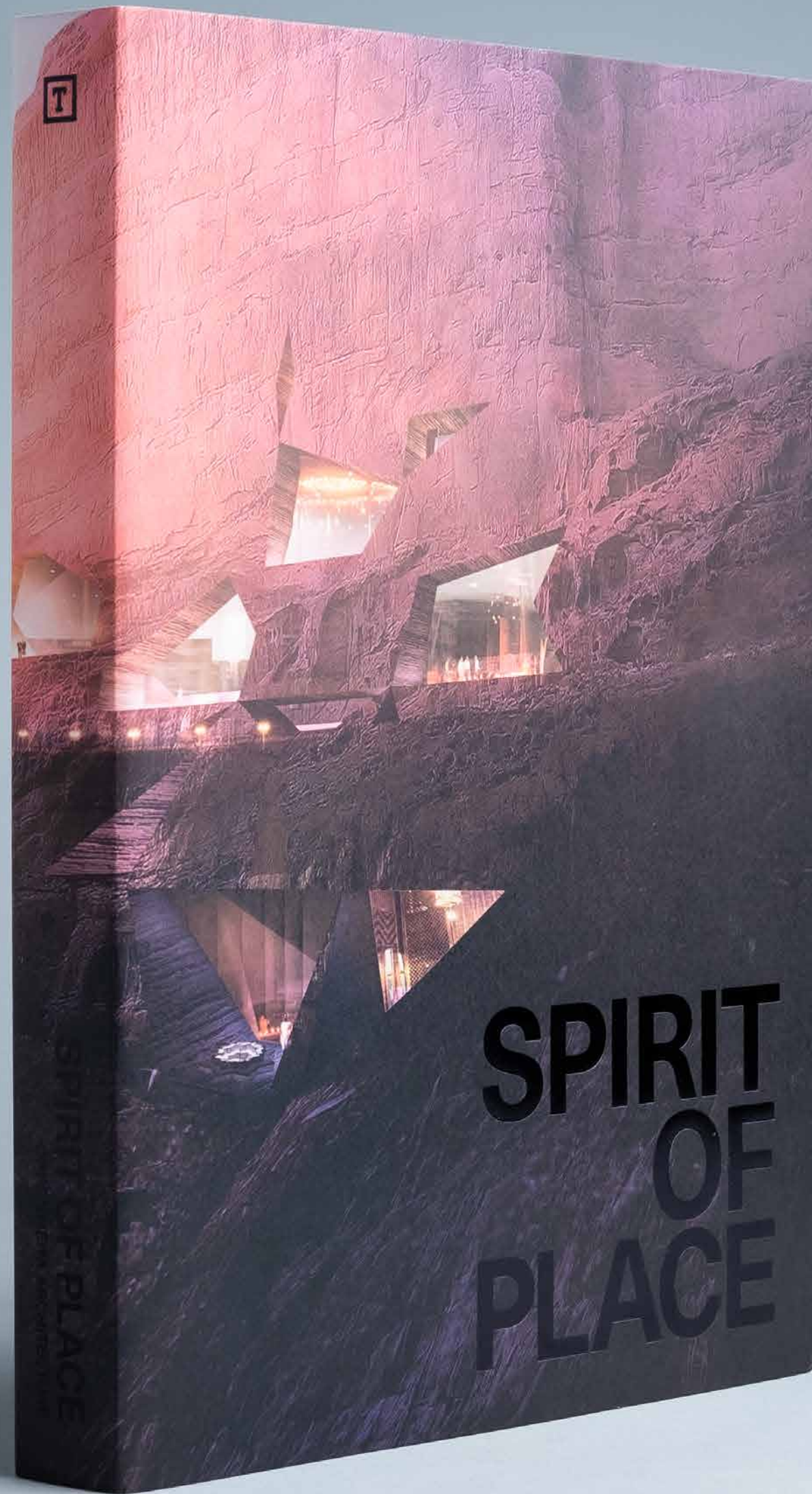
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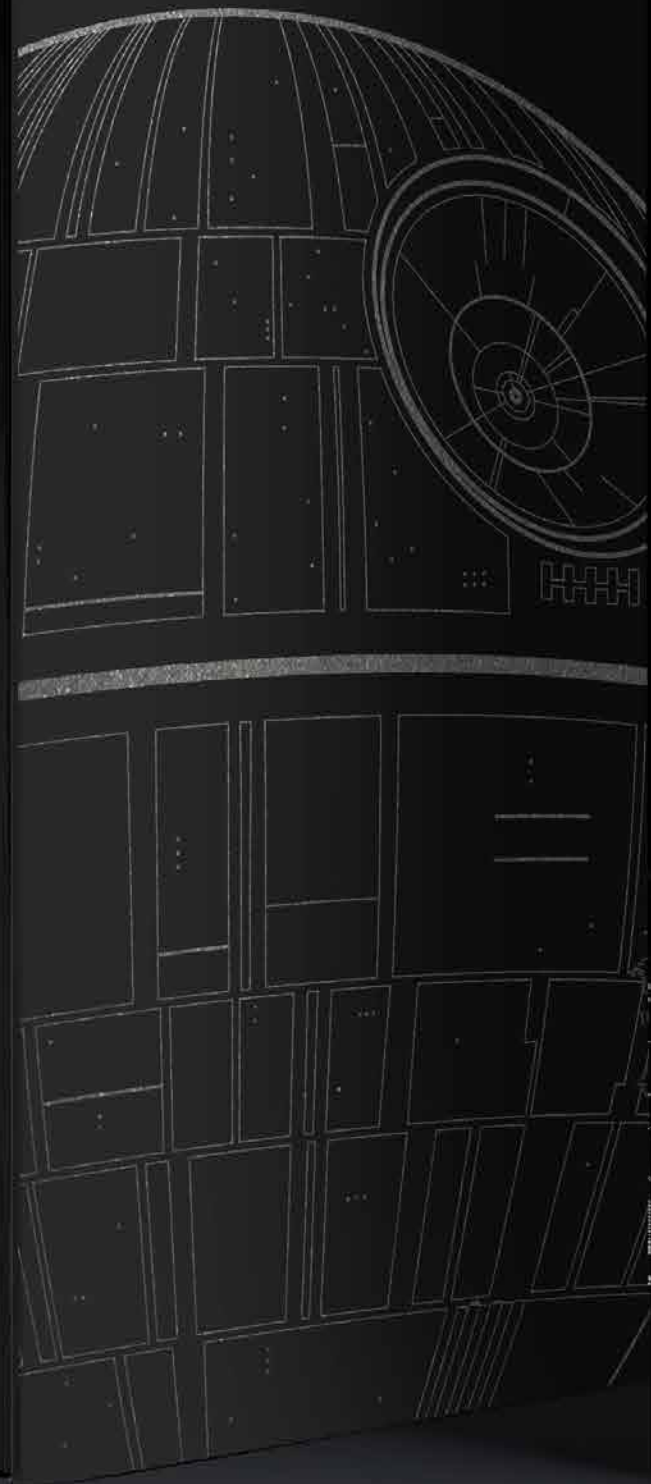








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LAIR

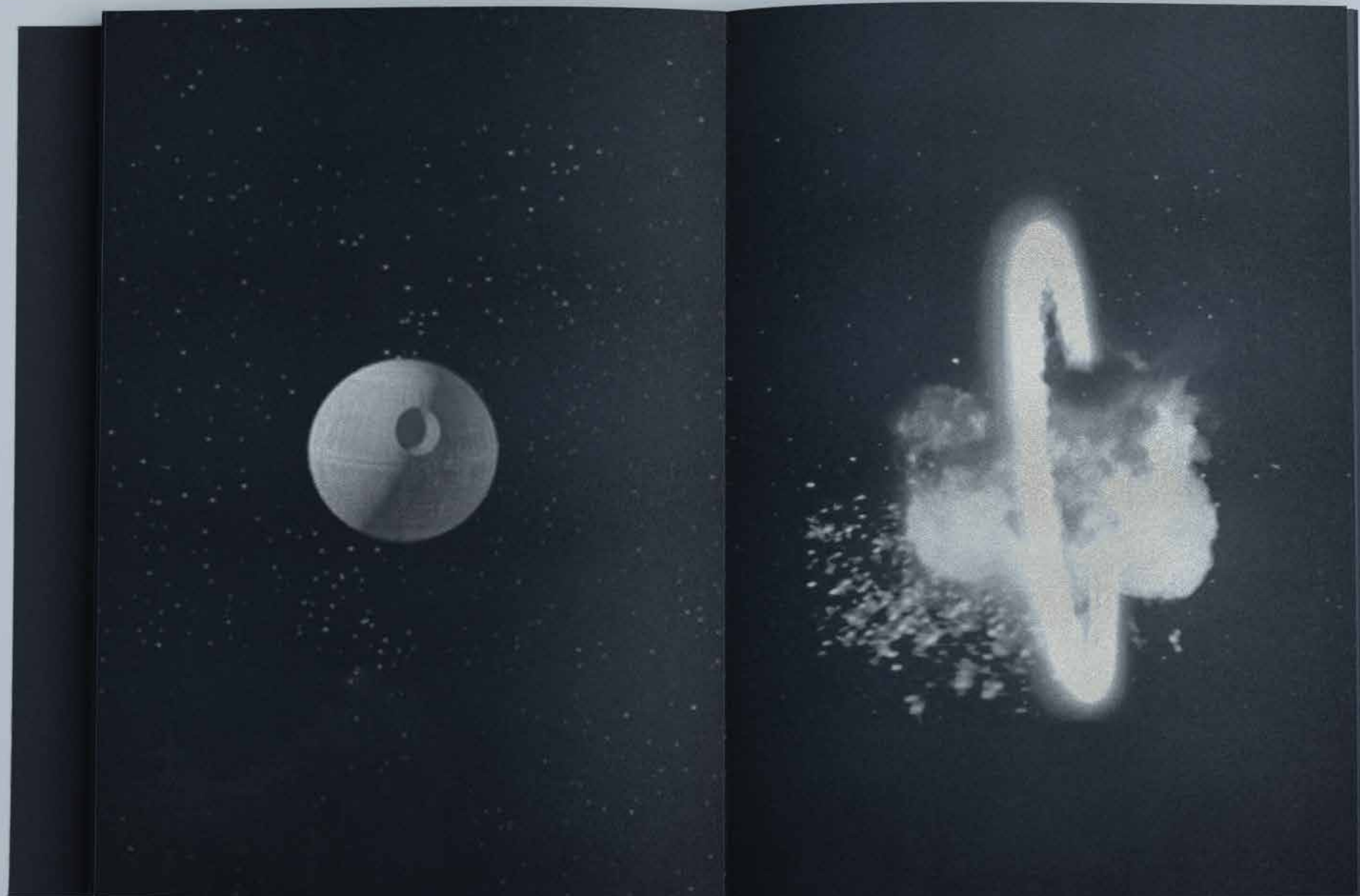
RADICAL HOMES AND HIDEOUTS OF MOVIE VILLAINS

LAIR

RADICAL HOMES AND HIDEOUTS OF MOVIE VILLAINS



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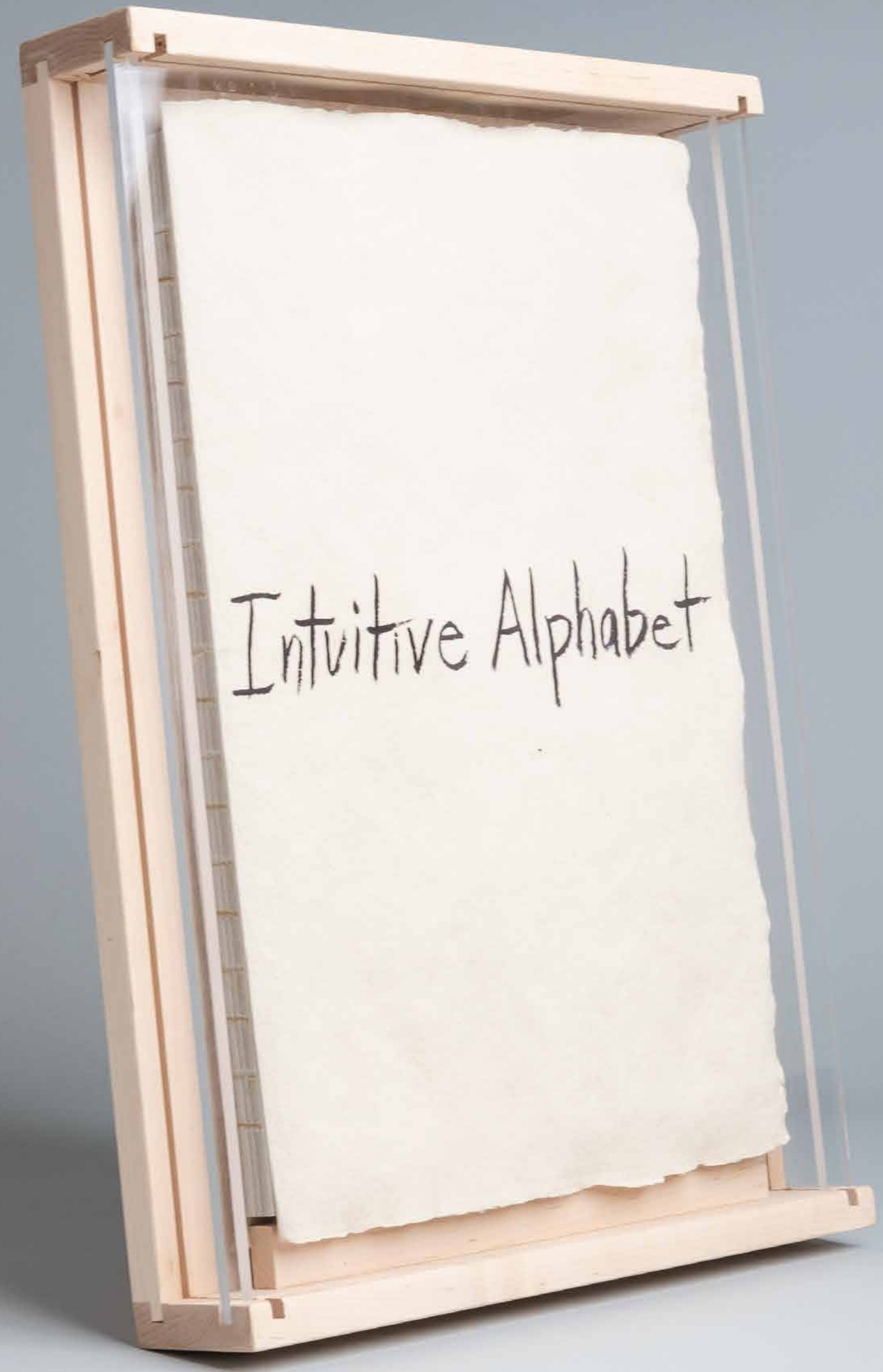


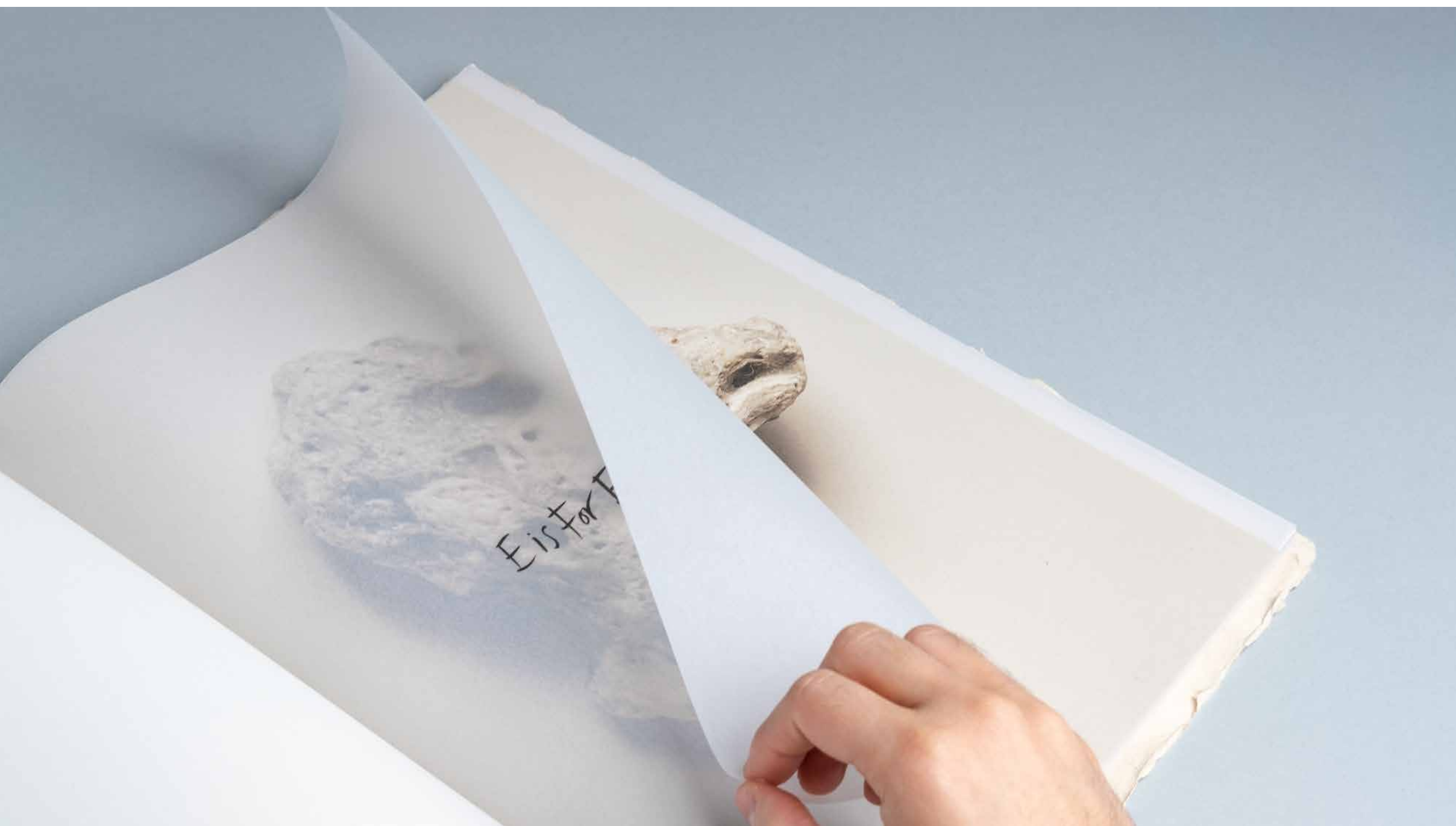
"I CAN ALWAYS RECOGNIZE A BUILDING BY JOHN LAUTNER...
NOT BECAUSE IT LOOKS LIKE ANY OTHER LAUTNER BUILDING,
BUT BECAUSE IT LOOKS LIKE NOTHING THAT HAS EVER
STOOD BEFORE ON THE FACE OF THE EARTH."

—Betsy Speicher



10
Longitudinal section, depicting both the interior layout
and the relationship between the house and the site.
This view shows the entrance on the right and clearly
demonstrates the bed's position in the center of the
house. Rendering, Carlos Fuego, 2019.







(RED) AUCTION

Miami 2018



22
Sir Jony Ive & Marc Newson

The **REDI** DIAMOND RING
A Diamond Foundry® created diamond
This bezel ring, created exclusively for
the REDI Auction, will be made to fit the
buyer's lap to a size 5.
\$150,000-\$250,000



The gemstone will be created by Diamond Foundry®, the certified carbon neutral diamond
producer who has pioneered and developed the proprietary technology to form diamonds
safely and sustainably.

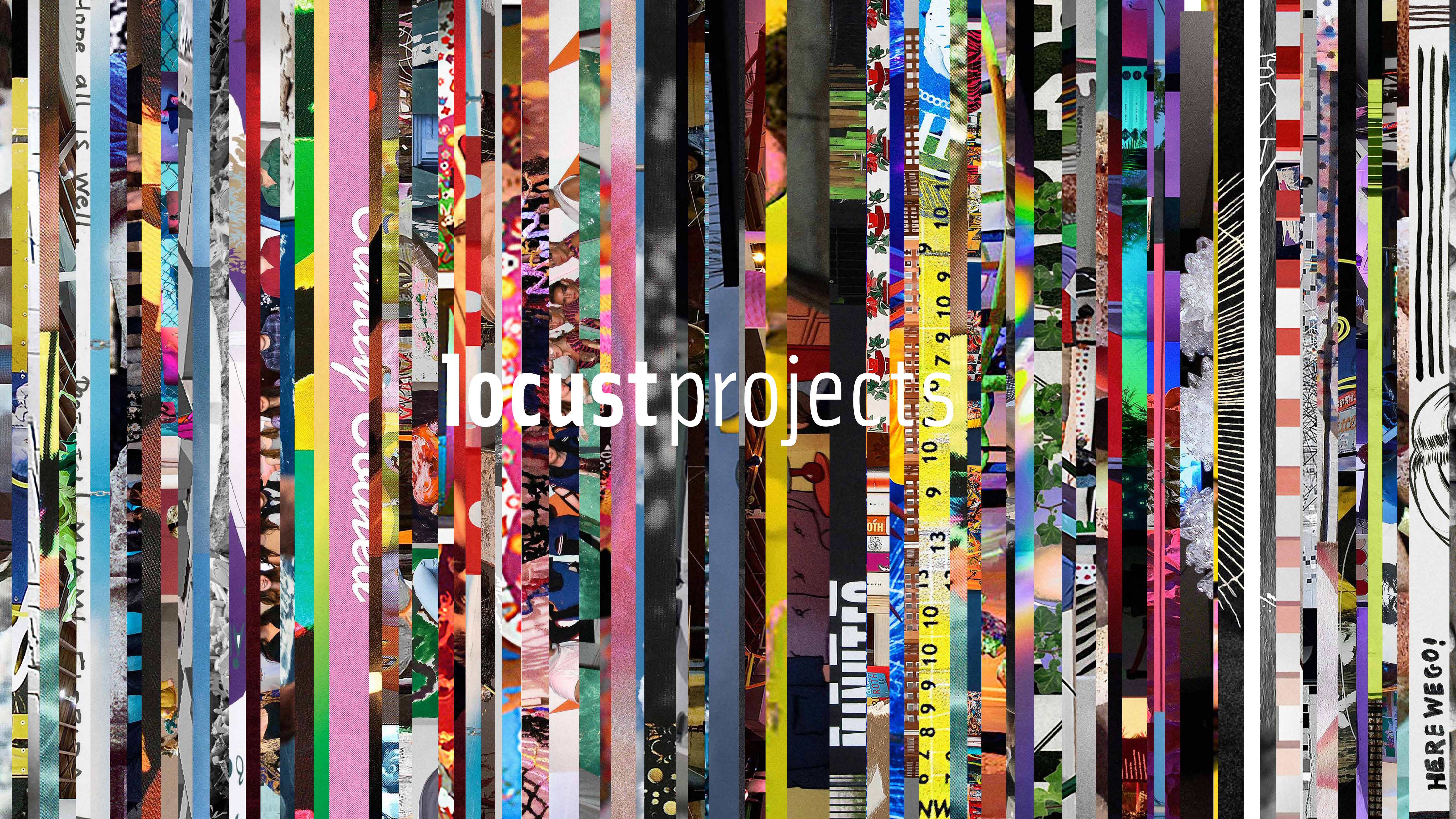


25
Jeff Koons

Girl with Lobster
Acrylic
15 1/2 by 10 1/2 by 35 1/2 in. / 40 by 27 by 92.5 cm
Executed in 2012, this work is the only red
version produced from the edition of 6, plus
2 prototypes and 2 artist's proofs with
David Gill Gallery
\$100,000-\$150,000



Jeff Koons directed and shot a seven-image portfolio of the actress Gretchen Mol as Bettie
Page for The New York Times in the March 12, 2006, issue. Referencing this portfolio, *Girl
with Lobster* 2014, is a limited edition print by Jeff Koons that features Gretchen Mol, the
star of *The Notorious Bettie Page*, inside his iconic lobster inflatable with a reflective silver
line drawing in the background that for the artist references fertility, Mother Nature, and the
painting *The Origin of the World* by Gustave Courbet.



locust projects

summary overview

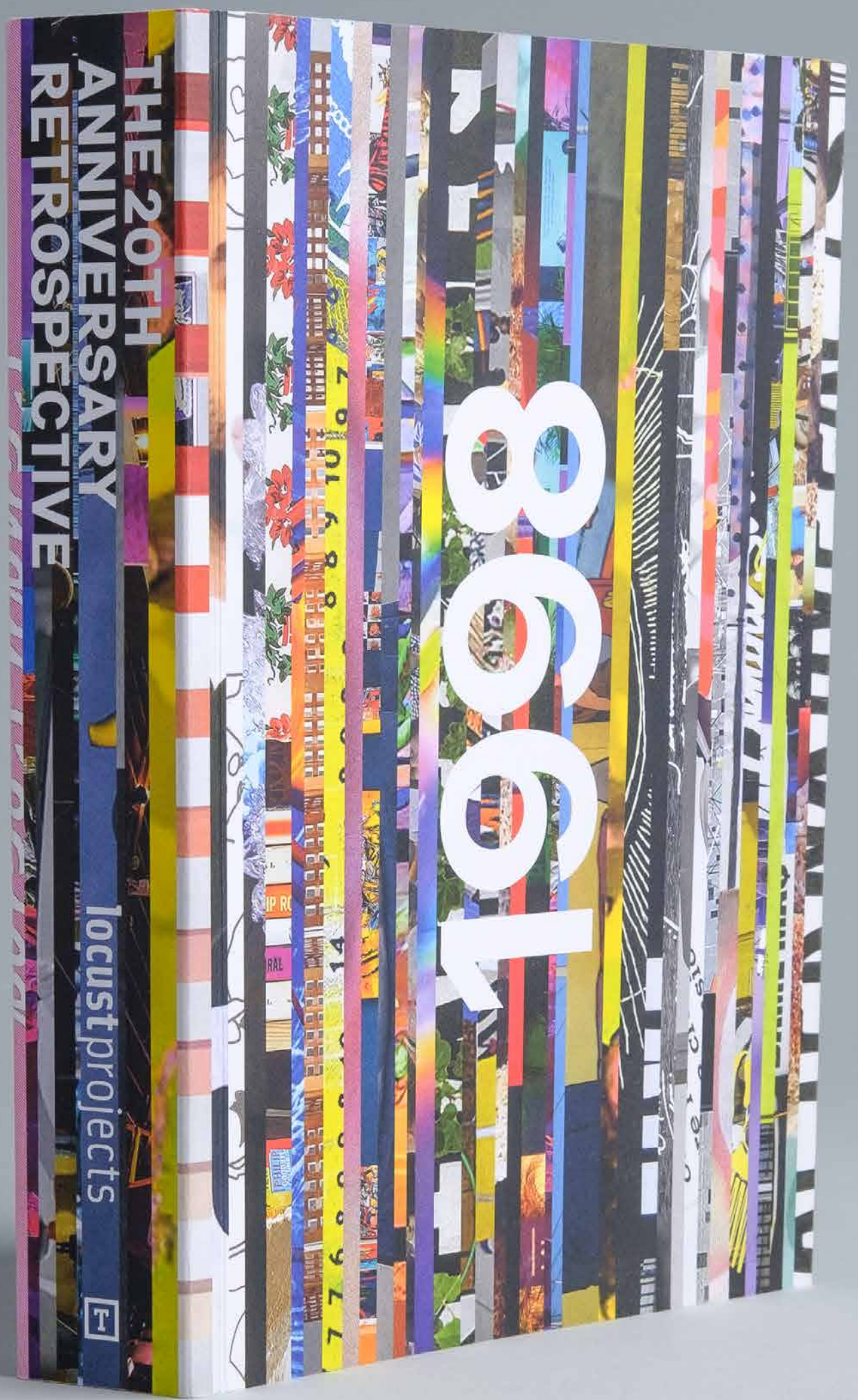
hope all is well.

PROFIT MAKING

INTERO

7 9 10 9 10 7 9 10 9 10

HERE WEGO!





locustprojects

ARTISTS/YEARS

- A**
Mindy Abovitz, 2015
Albano Alfonso, 2000
Anthony Anaya, 2018
John James Anderson, 2012
Magnus Amason, 2007
Daniel Arsham, 2004, 2014
Nikos Arvanitis, 2008
- B**
Alex Bag, 2005
Aidas Bareikis, 2007
Toby Barnes, 2016
Daniel Barrow, 2007
Barrow + Metzger, 2009
Baki Basch, 2016
Cooper Battersby, 2007
Bhakti Baxter, 2007
Justin Beal, 2014
Becky Beasley, 2010
Katie Bell, 2016
Loriel Beltran, 2009
Natalia Benedetti, 2002
Guy Ben-Ner, 2010
Jessa Bercowitz, 2006
Terry Berlier, 2015
Diego Bianchi, 2007
Faelan Blair-Casarez, 2018
Annie Blazjack, 2018
Lawrence Blough, 2008
Tom Boram III, 2018
- C**
Matthew Brannon, 2006
Jesse Bransford, 2003
Kelly Breez, 2017
Matt Bus, 2006
Christopher Buerling, 2008
KR Buxey, 2002
- D**
Jedediah Caesar, 2004, 2015
Daniel Caran, 2018
Sari Canel, 2014
Felecia Chizuko Carlisle, 2015
Nathan Carter, 2003, 2011
Nate Casada, 2001
Slaycia Ceparkovic, 2007
Westin Charles, 1999
Paul Cherwick, 2008
Luclano Chessa, 2015
Cliffan Childree, 2008, 2016
Michael Garland Clifford, 2018
Lewis Colburn, 2018
Patrick Collier, 2002
Bothany Collins, 2018
Phil Collins, 2002
Andy Coolquitt, 2011
COOPER, 2000
Ian Cooper, 2004
William Cordova, 2004
Ronald Cornelissen, 2008
Sarah Crowner, 2014
Franky Cruz, 2017
David Kennedy Culler, 2017
Drew Curran, 2015
Brandon Opatka, 2001
Chano Opatka, 2000
Angel Otero, 2013
- E**
Wade Kowalski, 2013
Daren Kordali, 2015
Alysa Krieger, 2012
Alice Körtitz, 2004
- F**
Marta Palma, 2008
Graham Parker, 2010
Laura Parnes, 2006
Sean Paul, 2007
Ryan Wilson Paulsen, 2010
Oliver Payne, 2003
Gavin Perry, 2003
Christina Pettersson, 2010
Kerry Phillips, 2007
Vickie Pierre, 2003
Virginia Poundstone, 2014
Seth Price, 2007
Manny Prieres, 2007
Ali Prosch, 2007
Adam Putnam, 2012
Jon Pylvchuk, 2004
- G**
Karen Mahaffy, 2001
Peppe Mar, 2001, 2017
Laura Marsh, 2018
Frankie Martin, 2007
Jillan Mayer, 2013
Christina Mesiti, 2015
Momiia Tiled, 2018
Periti Monkkonen, 2006
Beatriz Monteavaro, 2003, 2015
Emmett Moore, 2012
Randy Moore, 2000
- H**
Michael Namkung, 2015
Kori Newkirk, 2005
Stephen B. Nguyen, 2013
Glexa Novoa, 2003
- I**
R&R Studios, 2000
Chuck Ramirez, 2001
Benny Nematofsky Ramsay, 2007
Rancourt/Trausk, 2018
Jeff Reed, 2004
Nick Repp, 2003
Douglas Repetto, 2018
Jose Reyes, 2000
Ivan Reyes-Garcia, 2008
Iliana Maika Rich, 2000
Carlos Rigau, 2013
Norberto Rodriguez, 2006
Leyden Rodriguez-Casanova, 2006, 2010
David Rohn, 1999
Matthew Ronay, 2011
- J**
Nathan Danilowicz, 2006
Nancy Davidson, 2017
Loren Davies, 2010
Gloj De Marco, 2018
Michael Deo, 2005
Benjamin Del Castillo, 2018
Michael DeLucia, 2017
Andrew Demitrijan, 2001
Ivan Toth Depaña, 2002, 2016
Francesca DiMatteo, 2009
Bethany Dinsick, 2018
Jim Drain, 2010
Paul Druেকে, 2006
Danilo Dueñas, 2006
Emily Vey Duke, 2007
- K**
Gardar Eide Einarsson, 2007
Nicole Eisenman, 2012
Dahlia Elsayed, 2001
Miles Engel-Hawbecker, 2018
Sharon Engelstein, 2002
Nicole Engleman, 2001
Mauricio Espinosa, 2004
Eugenio Espinoza, 2005, 2007
- L**
Josephine Wister Faure, 2018
Mia Feuer, 2015
Alejandro Figueredo Diaz-Perera, 2018
- M**
Raymond SaA, 2004
Samantha Galzinger, 2008
George Sánchez-Calderon, 2007
Chris Sauter, 2001
David Scanavino, 2017
Alli Schmeitz, 2008
Tom Scicluna, 2002, 2006, 2018
Timothy Seiber, 2001
Miguel Rodriguez Sepúlveda, 2014
Jody Servon, 2001
Lorraine Shapton, 2010
Ethel Shipton, 2001
Diana Shpungin, 2001
Valerie Slobbeck, 2013
Hills Snyder, 2001
Meredith Sparks, 2012
STALKER, 2001
Jen Stark, 2007
Aaron T. Stephan, 2017
Ruby Sky Stiller, 2015
Matthew Sutton, 2008
Mike Swaney, 2009
Amber Hawk Swanson, 2008
Martine Syms, 2015
Ian Szydowski, 2015
- N**
Michael Tedia, 2006
Ron Terada, 2014
The Twilight Girls, 2002
Monica Tulescu, 2008
TM Sisters, 2006, 2009
Rubén Torres Llorca, 2002
Eva K. Tromblay, 2010
Frances Trombly, 2006, 2013
Kyle Trowbridge, 2003
Typee, 2011
- O**
Doug Fishbone, 2007
Eric Fielschauer, 2018
Harrell Fletcher, 2010
Flight 19 (aka Experimental Skeleton), 2007
Alejandro Franco, 2018
Nicholas Frank, 2006
Martha Friedman, 2015
FriendsWithYou, 2006
- P**
Jeff Gabel, 2010
Rafael Galvez, 2000
Tatiana Galmendia, 1999
Christy Gatz, 2014, 2015
Theaster Gates, 2012
General Store, 2004, 2006
Orly Genger, 2005
Valerie George, 2015
Gaylen Gerber, 2006
Alexis Gideon, 2016
Julian Gilbert-Davis, 2017
Jamie Gill, 2008
Liam Gillick, 2010
Kate Gilmore, 2009
Nick Gilmore, 2013
Jacin Giordano, 2003, 2006
Luis Gisbert, 2002
Roberto Gómez, 2015
Mauricio Gonzalez, 2017
Tracey Goodman, 2013
Gerrit Graphics, 2004
- Q**
Mauricio Quintana, 2013
Fern Vargas Vargas, 2018
Simen Vega, 2014
Pedro Váez, 2003
Sjebren Versteeg, 2013
Vikring Funeral, 2009
Gabriel Vormstein, 2013
- R**
Stacey Watson, 2007
We Are Nic'n Easy, 2017
Michael Webster, 2018
Michelle Weinberg, 2009
Eric Wesley, 2004
Susannah Wesley, 2007
Neil Whitacre, 2005
Hannah Whitaker, 2013
Aaron White, 2008
Matt Wiegle, 2010
Elizabeth Cheatham Wild, 2001
Jesse Willenbring, 2014
John Williams, 2004
Angela Wilson, 2018
Wendy Wischer, 2000
Elizabeth Withstandley, 1999
Marcuz Kteer + Jason Woodberry, 2017
Agustina Woodgate, 2011
Antonia Wright, 2016
- S**
Ed Young, 2008
David Yu, 2018
- T**
Bryan Zanlanik, 2016
Rotem Tamir + Omri Ziv, 2017
Molly Zuckerman-Hartung, 2015
- U**
Graftworks/MoB, 2008
Anna Gray, 2010
Gregory Green, 2001
Brian Griffin, 2018
Felice Grodin, 2014
Adler Guerrier, 2004, 2007
Alan Gutierrez, 2014
- V**
Karl Haendel, 2013
Frank Haines, 2005
Richard Haley, 2018
Sam Hamilton, 2018
Justin B. Hansch, 2008
Seamus Harahan, 2008
Jason Hedgus, 2008, 2009
Valerie Hegarty, 2010
Swellana Heger, 2007
Jay Heikes, 2004
Drew Heitzler, 2009, 2010
Nicholas Hobo, 2013
Alexandra Hopf, 2010
Andrew Horton, 2014
Rachel Howe, 2004
Graham Hudson, 2008
Huffer Collective, 2016
Jibade-Khali Huffman, 2018
Scott Hug, 2006
Laura Hughes, 2016
- W**
J
David Jang, 2014







Team

ILONA

Ilona Oppenheim **Principal / Lead Creative Director**

Ilona brings more than twenty years of graphic design and branding experience to the agency. Growing up in Switzerland, Ilona was exposed to marketing luxury brands from an early age. Her father was the founder of La Prairie cosmetics and owned the world famous Clinique La Prairie in Montreux, Switzerland.

Her earliest projects included branding work for Clinique La Prairie, Niki de Saint Phalle perfume, and Swiss Perfection cosmetics, designing and producing catalogs, writing copy, and shooting the photography. As creative director, her background and experience help maintain an acclaimed level of elegance, sophistication, and attention to detail throughout the work. Under Ilona's direction, the agency has successfully marketed and sold over \$3 billion in luxury real estate globally.

Samuel Guevara **Partner / Creative Director**

Sam is an illustrator, graphic designer, and creative director with over fifteen years of experience in advertising and marketing. His extraordinary problem-solving skills and dynamic and creative attitude in design and technology have become the matrix for strategies that allow him to define and design messages that reach the consumer with credibility and efficacy. Sam graduated with a BFA in design and illustration, a minor in business with an emphasis in corporate finance, and an associate degree in multimedia and computer science with an emphasis in programming. Sam enjoys the outdoors and extreme sports; whether it is surfing, skating, snowboarding or skydiving, he always finds ways to connect with nature and stay active while having a little bit of fun.

Raúl Lira **Partner / Creative Director**

Raul is an experienced graphic designer with a background in corporate identity and editorial design. He is the founder and director of Fonte Design in Caracas, Venezuela. For twelve years, he developed projects in the cultural and corporate fields, building an extensive clientele in Venezuela, Colombia, Costa Rica, Mexico, the United States, Spain, France, and the United Kingdom. Raul graduated with a BFA in graphic communication.

Francesca Zobeles **Managing Director**

Francesca began her management career in New York City, where for ten years she worked in account management, project management, and product development for international clients including PepsiCo, LVMH, and Campari, as well as in environmentally friendly start-ups. Originally from Italy, she graduated in PR and advertising and received a master's degree in trade marketing and consumer insights. Her objective is to create unforgettable brand experiences across the spectrum. She is a very organized team player with passion for entrepreneurship. At Ilona Creative Studio, she manages the day-to-day operating activities and supports our ability to provide clients with efficiency, quality, and attention to detail. Francesca loves Excel

spreadsheets and baking focaccia. She recently moved to Miami to feel closer to nature, practice meditation, and teach Pilates at sunrise on the beach.

Jefferson Quintana **Art Director**

Jeff is a graphic designer well versed in branding, illustration, and book creation. After graduating with a BFA and honors in Graphic Communications from Prodiseno (Caracas, Venezuela), he went on to work with many prestigious institutions such as the Museum of Contemporary Art of Caracas, European Philharmonic of Switzerland, NewYorkTheatre Barn, and Lugar Común publisher and bookstore, among others. In addition to his professional experience, Jeff has also developed creative projects specializing in piñata making, a passion that he's had since childhood.

Luis Angeli **Associate Creative Director**

Luis is an experienced designer and art director with a focus on branding and digital design. During his time working for both boutique and large agencies in the Midwest and Southwest regions, Luis spearheaded projects ranging from branding and identity development to digital experiences and complete multi-platform advertising campaigns. Luis graduated with a BFA in design, and has received national and international awards for his work, including a HOW International Design Award and a GDUSA Packaging Design Award. When he is not at his desk designing and planning, you can find Luis at his neighborhood's martial arts school, training and teaching his students in the art of Kendo.

Rita DelCarmen Martin **Director of Operations**

Rita brings over twenty years of experience in event production, operations management, and audience engagement to Ilona Creative Studio. An expert at establishing processes and building organizations from the ground up, Rita rose through the ranks to become executive director of the YMI Cultural Center in Asheville, North Carolina, by the age of twenty-four. She continued with her career at Miami's Adrienne Arsht center for the Performing Arts as part of the team that opened the Center in 2006, and she produced several high-end events. Committed to being involved in the arts and her community, Rita later joined The Bass, where she played a vital role developing collaborative partnerships that helped advance the museum's mission and expand audience attendance.

Stephanie Roque **Operations Coordinator**

Stephanie is an operations coordinator with an abundance of knowledge and experience in event production and the arts. At ICS, she focuses on logistical operations, including planning, implementation, and coordination. Born and raised in Miami, Stephanie graduated from Florida International University with a Bachelor's degree in Liberal Studies. Stephanie loves the performing arts, as well as reading on her spare time.



Ilona Oppenheim



Francesca Zobeles



Samuel Guevara



Raúl Lira



Luis Angeli



Rita DelCarmen Martin



Stephanie Roque

Ilona Creative Studio is a collaborative group of design experts with a wide range of knowledge and skill sets across industries, disciplines, and media. Our office culture and professional environment is dynamic and open—everyone is encouraged to think openly and bring their experience and insight to the table. Our combined acumen and knowledge is unique, bearing the test of time.



Jefferson Quintana

ILONA

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